

Certificate in Social Media

This certificate is open only to COMM, JOUR, and TCMS majors.

To be eligible to apply for this certificate, you must have:

- a grade of B or better in COMM 275-Introduction to Social Media
AND
- fewer than 75 hours overall

You must earn a B or better in each course to apply it to this certificate.

This is a 15-hour certificate.

REQUIRED COURSEWORK		
COMM 275	Introduction to Social Media	3 hours
COMM 476	Advanced Social Media	3 hours
Choose three of the following:		9 hours:
COMM/JOUR 230	Communication Technology Skills	
COMM 260	Introduction to Communication and Sports	
COMM 307/JOUR 301	Communication, Law and Policy	
COMM 323	Strategic Communication	
COMM 330	Communication and Technology	
COMM 375	Media Audiences	
COMM 377	Social Media Entrepreneurship	
COMM 403	Media, Children and Adolescents	
COMM/WGST 407	Gender, Race and Media	
COMM 438	Propaganda	
TOTAL		15 hours