

CHARLES CONRAD

Department of Communication
Texas A&M University
College Station, TX 77843-4234
(979) 845-5500; c-conrad@tamu.edu

EDUCATIONAL BACKGROUND

BA/BS	Northwestern University	1972
MA	Kansas University	1979
PhD	Kansas University	1980

TEACHING EXPERIENCE

Appointments

Senior Professor, Department of Communication and Journalism, Texas A&M University, 2002-present

Professor, Department of Speech Communication, Texas A&M University, 1995-2002.

Director of Graduate Studies, Department of [Speech] Communication, Texas A&M University, 1996-2000, 2003-2004, 2012-2015.

Associate Professor, Department of Speech Communication and Theatre Arts, Texas A&M University, 1989-1995.

Associate Professor, Department of Speech Communication, The University of North Carolina at Chapel Hill, 1986-1989.

Assistant Professor, Department of Speech Communication, The University of North Carolina at Chapel Hill, 1980-1986.

Instructor, Department of Speech Communication, The University of North Carolina at Chapel Hill, 1979-1980.

University-level Teaching Experience

Awards

Betty Unterberger Award for Significant Contribution to the University Honors Program, 2021

Student Led Award for Teaching Excellence, Texas A&M University, 2009, 2010, 2011.

Teacher-Scholar Award, University Honors Programs, Texas A&M University, 2007.

Donald Ecroyd Award for Outstanding Teaching in Higher Education, National Communication Association, 2003.

College of Liberal Arts Nomination, President's Award for Teaching, Texas A&M University, 2003, 2005, 2009, 2011.

Association of Former Students, Award for Distinguished Teaching, Texas A&M University, 1997

Texas A&M University Award and Nominee, Piper Foundation Award of Excellence for Teaching in Texas Higher Education, 1996

Gamma Epsilon Delta Honor Society Award of Merit for Distinguished Teaching, College of Agriculture and Life Sciences, Texas A&M University, 1995.

Association of Former Students, Award for Distinguished Teaching, College of Liberal Arts, Texas A&M University, 1993.

University Teaching Enhancement Award, Texas A&M University, 1989.

"Most Inspiring Professor," Class of 1989, University of North Carolina at Chapel Hill.

Tanner Award for Excellence in Teaching, University of North Carolina at Chapel Hill, 1988.

Margaret Anderson Award, Outstanding Graduate Student Instructor, Department of Speech and Theatre, Kansas University, 1977.

E.C. Buehler Award, Outstanding Beginning Instructor, Department of Speech and Theatre, Kansas University, 1976.

Fields of Special Interest

Organizational Rhetoric

Organizational Communication

RESEARCH AND WRITING

Awards

"Outstanding Research in Organizational Communication, 1991, Speech Communication Association. Given for Charles Conrad, "Communication in Conflict: Style-Strategy Relationships," *Communication Monographs*, 58(1991), 135-155.

"Outstanding Article," *Southern Journal of Speech Communication*, vols. 50-53, 1984-1987. Given for Charles Conrad, "Chrysanthemums and Swords: A Reading of Contemporary Organizational Communication Theory and Research," *Southern Journal of Speech Communication*, L(1985), 189-200.

Karl A. Wallace Memorial Award, Speech Communication Association, 1984. Given for a research project that led to Charles Conrad, "The Moral Majority and the Rhetoric of Romance," *The Quarterly Journal of Speech*, 69(1983), 159-170 and Charles Conrad and James Pence, "Jerry Falwell," in *American Political Orators*, H. Ryan and B. Duffy (eds.) (Chicago: Greenwood, Press, 1986, pp. 131-138).

Books

Charles Conrad and M.Scott Poole, *Strategic Organizational Communication: In a Global Economy*, 7th ed. Chichester, West Sussex, UK: Wiley-Blackwell, 2012. The 8th ed. is in process.

The first through third editions (1985, 1990, and 1995) were solo-authored. Professor Poole joined me as second author for the fourth edition (1998) and played that role for the fifth through seventh editions.

Charles Conrad, *Organizational Rhetoric: Resistance and Domination*. London: Polity Press, 2011.

Carlos Acosta, V. Jorge Leon, Charles Conrad, & Cesar Malave, *The Global Engineer*. New York: Taylor & Francis, 2010.

Charles Conrad (Ed.), *The Ethical Nexus: Values, Communication and Organizational Decisions*. Norwood, NJ: Ablex: 1993.

Articles

Charles Conrad and Chris Cudahy, "Rhetoric and the Origins of the Canadian Medicare System," *Rhetoric and Public Affairs*, 13(2010): 543-580.

Charles Conrad and Ryan Malphurs, "Are We There Yet? Are We There Yet?" *Management Communication Quarterly*, 22(2008), 123-146.

Charles Conrad, "Standing on the Shoulders of Others," *Management Communication Quarterly*, 20(2007), 458-463.

Carlos Acosta, V. Jorge Leon, Charles Conrad, Roberto Gonzalez, and Cesar Malave, "Culture and the Implementation of Autonomous Maintenance: A Case Study of U.S. Plant in Mexico," *The Journal of Manufacturing Systems*, 23(2004), 204-214.

Charles Conrad, "The Illusion of Reform," *Rhetoric and Public Affairs*, 7(2004), 311-338.

Charles Conrad, "Organizational Discourse Analysis: Avoiding the Determinism-Voluntarism Trap," *Organization*, 11(2004), 427-439. Reprinted in Grant, D., Hardy, C., & Putnam, L, Sage Major Works in Organizational Discourse Studies, London: Sage, 2011).

Charles Conrad, "Stemming the Tide," *Organization*, 11(2003), 549-560.

Charles Conrad, "Setting the Stage," *Management Communication Quarterly*, 17(2003), 5-19.

Charles Conrad and Brad Millay, "Confronting Free Market Romanticism: Health Care Reform in the Least Likely Place," *Journal of Applied Communication Research*, 29(2000), 153-170.

Charles Conrad and M.Scott Poole, "Introduction [to the Special Issue on Communication in the Age of the Displaced Worker]," *Communication Research*, 6(1997), 581-592.

Charles Conrad and E.A. Macom, "Re-visiting Kenneth Burke," *Southern Communication Journal* 61(1995), 11-28.

Charles Conrad, "Political Debates as Televisual Form," *Argumentation and Advocacy*, 30(1993), 1-15.

Bryan Taylor and Charles Conrad, "Narratives of Sexual Harassment: Organizational Dimensions," *Journal of Applied Communication Research*, 17(1992), 401-418.

Charles Conrad, "Communication in Conflict: Style-Strategy Relationships," *Communication Monographs*, 58(1991), 138-155.

Charles Conrad, "Hegemony, Power and Self in Country Work Songs," *Critical Studies in Mass Communication*, 5(1988), 179-201.

Charles Conrad, "Communicative Action in Church Decision-making," *Journal for the Scientific Study of Religion*, 27(1988), 345-361.

Charles Conrad, "Barriers to Communication in Complex Pharmaceutical Organizations," *Clinical Research Practices and Drug Regulatory Affairs*, 4(1986), 485-509.

Charles Conrad, "Chrysanthemums and Swords: A Reading of Contemporary Organizational Communication Theory and Research," *Southern Journal of Speech Communication*, L(1985), 189-200.

Charles Conrad, "Phases, Pentads and Dramatistic Critical Process," *Central States Speech Journal*, 35(1984), 94-104.

Charles Conrad, "The Moral Majority and the Rhetoric of Romance," *The Quarterly Journal of Speech*, 69(1983), 159-170.

Charles Conrad, "Supervisors' Choices of Modes of Managing Conflict," *Western Journal of Speech Communication*, 47(1983), 218-228.

Julia Wood and Charles Conrad, "Paradox in the Experience of Professional Women," *Western Journal of Speech Communication*, 47(1983), 304-318.

Cal Downs and Charles Conrad, "Effective Subordinancy," *The Journal of Business Communication*, 19(1982), 27-38.

Charles Conrad, "Agon and Rhetorical Form: the Essence of 'Old Feminist' Rhetoric," *Central States Speech Journal*, 32(1981), 45-53.

Charles Conrad, "The Transformation of the 'Old Feminist' Movement," *Quarterly Journal of Speech*, 67(1981), 284-297.

Book Chapters

Charles Conrad & George Cheney, "The CSR-Sustainability Nexus: Ambiguities, Complications, Conundra." *Handbook of Organizational Communication Theory and Research*. Vernon Miller & M. Scott Poole, eds. New York: DeGruyter. In Process.

Bruno, Corey & Conrad, C. (2021). *Whistleblowing, Identity Construction and Strategic Communication*. In Svenkerud, P, Sornes, J-O, & L. Browning, (Eds.) *Whistleblowing, Communication, and Consequences: Communication and consequences* (pp. 61-77). London: Routledge.

Charles Conrad & George Cheney (2018). Organizational Communication and Organizational Rhetoric I: The Theme of Merger. In Ihlen, O. & Heath, R.L. (eds.). *Handbook of Organizational Rhetoric and Communication: Foundations of Dialogue, Discourse, Narrative, and Engagement* (pp. 17-32). Malden, MA: Wiley-Blackwell.

Malden, MA: Wiley-Blackwell.

Charles Conrad & George Cheney (2018). Organizational Communication and Organizational Rhetoric II: The Theme of Division. *Handbook of Organizational Rhetoric and Communication: Foundations of Dialogue, Discourse, Narrative, and Engagement* (pp. 33-50). Malden, MA: Wiley-Blackwell. Malden, MA: Wiley-Blackwell.

George Cheney & Charles Conrad (2018). Aristotle, Burke, and beyond: Impetus for organizational rhetoric's revival. In Ihlen, O. & Heath, R.L. (eds.) (In press). *Handbook of Organizational Rhetoric and Communication: Foundations of Dialogue, Discourse, Narrative, and Engagement* (pp. 455-470). Malden, MA: Wiley-Blackwell. Malden, MA: Wiley-Blackwell.

Katherine Russell, Megan Dortch, Rachel Gordon, and Charles Conrad (2012). "Déjà vu all Over Again: Ethics and Financial Industry Crises and Bailouts," in May, S. (Ed.), *Case Studies in Organizational Communication Ethics*, 2nd ed. (pp. 35-48). Los Angeles: Sage.

Zachary A. Schaefer, Charles Conrad, George Cheney, Steve May, & Shiv Ganesh (2011). "Economic Justice and Communication Ethics," in Cheney, G., May, S., & Munshi, D., (Eds.), *The International Communication Association Handbook of Communication Ethics* (436-456). New York: Routledge/Erlbaum.

Charles Conrad, Jane Stuart Baker, Chris Cudahy, and Jennifer Willyard (2010). "The Dialectics of Organizational Crisis Management," in Coombs, William & Holladay, Sherry (Eds.), *The Handbook of Crisis Communication* (pp. 607-634). Chichester, West Sussex, UK: John Wiley & Sons, Ltd.

Jane Baker, Charles Conrad, Chris Cudahy, & Jennifer Willyard (2009). "The Devil in Disguise: Merck, the FDA, and the VIOXX Recall," in Heath, R., & Toth, E., eds. *Rhetorical and Critical Perspectives on Public Relations* (pp. 172-194), 2nd ed. Mahwah, NJ: Lawrence Erlbaum.

Charles Conrad & Denise Jodlowski, "Dealing Drugs on the Border," in *Emerging Perspectives in Health* (pp. 365-389). Heather Zoller & M. Dutta, eds. Mahwah, NJ: Lawrence Erlbaum, 2008.

Charles Conrad, "Corporate Social Responsibility from a Public Policymaking Perspective," in May, S. K., Cheney, G., & Roper, J., eds. *The debate over corporate social responsibility* (pp. 417-437). New York: Oxford University Press, 2007.

Paul Stob and Charles Conrad, "Jerry Falwell Redux," in B. Duffy & R. Leeman, eds.,

American Voices: An Encyclopedia of Contemporary Orators (pp. 149-155). Westport, CT: Greenwood Press, 2005.

George Cheney, Lars Christiansen, Charles Conrad, & Dan Lair. "Organizational Discourse as Strategic Action: The 'Corporate' Actor, Public Messages, and Organizational (Non)Rationality." In David Grant, Cynthia Hardy, Cliff Oswick, Nelson Phillips, & Linda Putnam (Eds.), *The Handbook of Organizational Discourse*. Thousand Oaks, CA: Sage, 2004.

Charles Conrad & Holly G. McIntush, "Communication, Structure and Health Care Policymaking," in T. Thompson, A. Dorsey, K.I. Miller, & R. Parrott, eds. *Handbook of Health Communication* (pp. 403-422). Hillsdale, NJ:Lawrence Erlbaum, 2003.

Charles Conrad, "The Destiny of Acceptance Frames: Organizational Communication," in S. Corman & M.S. Poole, eds. *Finding the Common Ground: Toward Common Ground* (pp. 96-104). New York: Guilford Publications, 2001.

Charles Conrad and Julie Haynes, "Key Constructs: Views from Varying Perspectives," in F. Jablin & L. Putnam, eds. *The New Handbook of Organizational Communication* (pp. 47-77). Newbury Park,CA: Sage, 2001.

Linda Putnam & Charles Conrad, "Teaching Organizational Communication," in J. Daly, G.W. Friedrich, and A. Vangelisti, eds. *Teaching Communication: Theory, Research, and Methods* (pp. 141-156). Hillsdale, NJ: Lawrence Erlbaum,1998.

Charles Conrad and Betty Webber Conrad, "The Moving Experience: Identity, Empowerment, and Self-Narratives," in G. Barnett, ed. *Organization--Communication, Emerging Perspectives: Power, Gender, and Technology* (pp. 139-163). Greenwich, CT: Ablex, 1998.

Charles Conrad and Lucinda Sinclair-James, "Institutional Pressures and Cultural Constraints in Community Mediation Organizations," A. Nicotera, ed. *Conflict and Organizations: Communicative Processes* (pp. 65-99). Albany: SUNY Press, 1995.

Charles Conrad, "Was Pogo Right? Power and Communication Research," in J. Wood and R.Gregg, eds. *Communication Research in the 21st Century* (pp. 183-201), Creskill, NJ: Hampton Press, 1995.

Charles Conrad and Bryan Taylor, "The Contexts of Sexual Harassment: Power, Silences and Academe," in S. Bingham, ed. *Conceptualizing Sexual Harassment as Discursive Practice* (pp. 45-58). Westport, CT: Praeger, 1994.

Charles Conrad and Kim Witte, "Is Emotion Expression Repression Oppression? Myths of Organizational Affective Regulation," in Stanley Deetz, ed. *Communication Yearbook*

17 (pp. 417-430). Newbury Park, CA: Sage, 1994.

Charles Conrad, "[Identity and Power in the Rhetoric of] Ernestine Potowski Rose," in K.K. Campbell, ed. *Women Public Speakers in the United States, 1800-1925* (pp. 350-368). Westport, CT: Greenwood Press, 1993.

Charles Conrad, "Rhetorical/Communication Theory as an Ontology for Structuration Research," in S. Deetz, ed. *Communication Yearbook 16* (pp. 197-208). Newbury Park, CA: Sage, 1993.

Charles Conrad, "Corporate Communication as Symbol and Practice," in R. Heath & E. Lance Toth, eds. *Rhetorical and Critical Perspectives on Public Relations* (pp. 187-204). New York: Lawrence Erlbaum, 1992.

Charles Conrad, "Rhetoric and the Display of Organizational Ethnographies," in J. Anderson, ed. *Communication Yearbook 13* (pp. 95-106). Newbury Park, CA: Sage, 1990.

Charles Conrad, "Jerry Falwell," in H. Ryan and B. Duffy, eds. *American Political Orators* (pp. 131-138). Chicago: Greenwood Press, 1986.

Charles Conrad and Mary Ryan, "Power, Praxis and Self in Organizational Communication Theory," in P. Tompkins and R. McPhee, eds. *Organizational Communication: Traditional Themes and New Directions* (pp. 345-364). Beverly Hills: Sage, 1985.

Charles Conrad, "Organizational Power: Faces and Symbolic Forms," in L. Putnam and M. Pacanowsky, eds. *Communication and Organizations: An Interpretive Perspective* (pp. 173-194). Beverly Hills: Sage, 1983.

Encyclopedia Articles

Robert Hinck & Charles Conrad (2018). Organizational Politics. In R. L. Heath & W. Johansen (Eds.), *The International Encyclopedia of Strategic Communication*. New York: Wiley Publishers.

Charles Conrad & Michael Sollitto (2017). History of Organizational Communication. In C. Scott & L. Lewis (Eds.). *International Encyclopedia of Organizational Communication*. Oxford: John Wiley & Sons.

Charles Conrad & Jonathan Shipley (2016). Ethics of Reputation Management. In C. Carroll (Ed.). *Sage Encyclopedia of Corporate Reputation*. Thousand Oaks: CA.

Charles Conrad & Andrea Terry (2016). Strategic Communication. In G. Mazzoleni, et

al (Eds.) *International Encyclopedia of Political Communication* (pp. 1555-1565). London: Wiley-Blackwell.

Charles Conrad (2014). Organizational and Public Policy Barriers. In T. Thompson & G. Golson (Eds.) *Encyclopedia of Health Communication*, vol 3 (p. 1077). Thousand Oaks, CA: Sage.

Reviews

Amber Burkett and Charles Conrad, Rev. of Jarol Manheim, *The Death of a Thousand Cuts* (Mahwah, NJ, USA: Lawrence Erlbaum, 2001), *Communication Theory*.

Nathan Baxter, Mark Allan Steiner, and Charles Conrad, Rev. of Phillip Tompkins, *Organizational Communication Imperatives: Lessons of the Space Program* (Los Angeles: Roxbury, 1993), *Management Communication Quarterly*, 7(1993), 317-331 [review essay].

Charles Conrad and Lucinda Sinclair-James, Rev. of L. Putnam and M. Roloff, eds., *Communication and Negotiation* (Newbury Park, CA: Sage, 1992), *Administrative Science Quarterly*, 38(1993), 486-489.

Charles Conrad, Rev. of S. Deetz, *Democracy in an Age of Corporate Colonization* (Albany, NY: SUNY Press, 1991), *The Quarterly Journal of Speech*, 78(1992), 508-509.

Charles Conrad, Rev. of N. Fielding, ed., *Actions and Structure* (London: Sage, 1988), *Communication Theory*, 1(1991), 79-82.

Charles Conrad, Rev. of K. Kolenda, ed., *Organizations and Ethical Individualism* (New York: Praeger, 1988), *Contemporary Psychology*, 36, 16-17 [review essay].

Charles Conrad, Rev. of Dennis Mumby, *Communication and Power in Organizations* (Norwood, NJ: Ablex, 1988), *Journal of Communication*, 38(1989), 22-25.

Charles Conrad, Rev. of F. Jablin, L. Putnam, K. Roberts, and L. Porter, eds. *Handbook of Organizational Communication* (Beverly Hills, CA: Sage, 1987), *The Quarterly Journal of Speech*, 75(1989), 365-369.

Charles Conrad, Rev. of T. Peters and N. Austin, *A Passion for Excellence: the Leadership Difference* (New York: Random House, 1985), *Administrative Science Quarterly*, 30(1985), 426-428.

Charles Conrad, Revs. of K. Roberts, C. Hulin and D. Rousseau, *Developing an Interdisciplinary Science of Organizations* (San Francisco: Jossey-Bass, 1979) and S.

Bacharach and E. Lawler, *Power and Politics in Organizations* (San Francisco: Jossey-Bass, 1980), *The Quarterly Journal of Speech*, 65(1981), 533-535.

Research in Progress

Articles

Constitutions and Cultural Transformations: The Case of *Chaoulli v Quebec*, in process
 When Judges Make Policy: The U.S. Supreme Court ReMakes the Affordable Care Act, in process

Corporate Persons, Religious Belief and Judicial Legislation: Contraception and the Affordable Care Act (with Luci Lamoglia), in process.

Book

Charles Conrad, *In the Long Run We're All Dead: Organizations, Rhetoric, and Health Policymaking*.

One of the central elements of the late 20th century has been the growing influence of organizational and managerial discourse on public policy and popular attitudes. Simultaneously, health policy has become a global enterprise, influenced in overt and subtle ways by the political power of multinational organizations. Using a "close comparison" of the Canada and the United States, this book examines the role of organizational discourse in the development and transformation of two nation's health care systems.

Convention and Conference Papers

I have presented more than seventy convention and conference papers. A complete list is available on request.

SERVICE

National and Regional Associations

Editing

Editor, *Management Communication Quarterly*, 2003-2005.

Associate Editor, *Management Communication Quarterly*, 1999-2002, 2006-present.

Co-editor, Special Issue on "Communication in the Age of the Displaced Worker," *Communication Research* (vol. 24, No. 6, December, 1997) (with M.S.Poole).

Associate Editor, *Communication Monographs*, 1992-1995.

Associate Editor, *Journal of Applied Communication Research*, 1993-1999; Assistant Editor, 1985-1988.

Associate Editor, *Quarterly Journal of Speech*, 1989-1991, 1998-2001.

Associate Editor, *Communication Theory*, 1990-1993.

Associate Editor, Organizational/Applied Communication, *Southern Journal of Speech Communication*, 1983-1986.

Editor, Special Issue on Organizational Communication Research and Theory, *Southern Journal of Speech Communication*, L(Spring, 1985).

Reader, Social Science and Humanities Division of the Research Council of Canada, Princeton University Press, University of South Carolina Press, Michigan State University Press, *Canadian Journal of Social Science*, *Organization Studies*, *Academy of Management Journal*, *Academy of Management Review*, *Communication Monographs*, *Business & Society*, *Communication Research*, *Communication Theory*, *Health Communication*, *Human Relations*, *Journal of Communication*, *Journal of Management Communication*, *Journal of Social Theory*, *Management Communication Quarterly*, *Western Journal of Speech Communication*, *Southern States Communication Journal*, *Organization*, International Communication Association, National Communication Association, Central States Speech Association and Southern Speech Association, recurring.

Administration

Professional Associations

Member, Chair-select, and Chair. Donald Ecroyd Award Selection Committee, National Communication Association, 2004-2006.

Vice-Chair Elect, Chair-elect, and Chair, Commission of Graduate Directors, Southern Communication Association, 1997-2000.

Vice-Chair Elect, Chair-elect, and Chair, Communication Theory Division, Southern States Communication Association, 1989-1991.

Chair, Public Relations Committee, Speech Communication Association, 1986-1989.

Vice-Chair Elect, Chair-elect and Chair, Organizational Communication Division, Speech Communication Association, 1984-1987.

Research Awards Committee, Organizational Communication Division, Speech Communication Association, 1982-1984 (Chair); 1991-1993, 1999.

Chair, Constitution Committee, Southern Speech Communication Association, 1986-1989.

Outside Reviewer of Communication Departments

University of Cincinnati, 2004

University of North Carolina at Charlotte, 2005

Outside Reviewer for Promotion and Tenure Decisions

Arizona State University (2)*

Auburn University

Brigham Young University (School of Business)*

City University of New York*

East Tennessee State University

Georgia Southern University*

Miami University (Ohio)

North Carolina State University

Purdue University *

Southern Methodist University (2)

Temple University (2; one promotion to full prof)

University of Colorado

University of Maryland

University of New Mexico

University of North Carolina

University of Oklahoma (4)

University of Tennessee (promotion to full professor)

University of Texas at Austin (4; two promotions to full prof)

University of Utah (3)

*Indicates promotion to full professor

Professional Memberships

International Communication Association

University

Faculty Adviser, *Explorations*, TAMU Honors Program, 2015-present.

University Scholars Discussion Group Facilitator, "Health Care Policymaking in the U.S. and Canada," 2011.

Graduate Student Grievance Committee, Texas A&M University, 2009-2013.

Advisory Board, Center for Teaching Excellence, Texas A&M University, 2003-2005.

Faculty Senate, 1995-1998.

Academic Affairs Committee, 1995-1998.

Subcommittee on Relationships with Community Colleges, 1996-1997.

Council of Master Teachers, 1996-2003.

Committee on Graduate Admissions and Recruitment, 2000-2001

College of Liberal Arts

Ad hoc Faculty Grievance Committee, 2009 (chair)
 Curriculum Committee, 2005-2009
 Dean's Advisory (Promotion & Tenure) Committee, 1997-2000.
 Dean's Committee on Teaching, Chair (1995-1997)
 College Elections Committee, 1994-1997.
 Faculty Representative, Dean's Advisory Committee, 1994-1995.

Graduate Instruction Committee, Chair (1997-1998), Member (1996-1997, 1998-2000, 2003-2004, 2012-2015)
 Liberal Arts Council, At-large Delegate, 1993-1996.
 Academic Standards Committee, 1991-1993.
 Subcommittee on College Minor Requirements, 1991.
 Women Faculty Mentoring Program, 1992-1995.
 Humanities Lecture Selection Committee, 1991-1993.
 N.E.H. Challenge Grant Committee, 1989-1990.

Departmental

Texas A&M University

Chair, Undergraduate Honors Committee, 2018-2020
 Chair, Post-Tenure Review Committee, 2018.
 Director of Graduate Studies, 1996-2000, 2003-2004, 2012-2015.
 Chair, Long-Range Planning Committee, 1987-1996 (includes authorship, TAMU Speech Communication Ph.D. Program Proposal, Drafts I-IV)
 Department Head's Advisory Committee, 1990-2005.
 Promotion and Tenure Committee, 1987-present.
 Graduate Affairs Committee, 1992-2000.
 Basic Course Co-Director, 1989-1990.
 Search Committees, 1990 (chair), 1991, 1992, 1993.

University of North Carolina at Chapel Hill

Co-ordinator of Departmental Research Activities, 1987-1989.
 Director of Undergraduate Studies, 1985-1988.
 Director of Internship/Independent Studies Program, 1979-1982.

Graduate Committee Work

Chair, Ph.D. Advisory Committees (Texas A&M Only)

Jonathan Shipley, "Becoming 'Community Engaged': R1 Universities, the Carnegie

- Foundation, and the Community Engagement Classification” 2017.
- Misti Carter, “Physicians and Medical Malpractice: Why do Doctors have Unwarranted Fears” 2015.
- Kevin Cosgriff-Hernandez, “Opening that Trail in Their Mind”: Communicative Practice of Trailblazing,” 2015.
- Chris Cudahy, “Searching for Rhetorical Transcendence: A Close Textual Analysis of Universal Health Care in Canada, 1944-2014,” 2015.
- Patty Ann Bogue, “We All Can Lead Because We All Can Serve: A Narrative and Visual Analysis of the Big Event at Texas A&M University, 2014
- Eric James, “Fitting In: Extreme Wellness and Corporate Communication,” 2014.
- Joelle Cruz, ““Food, peace, and organizing: A market women’s association during peacetime in Liberia,” 2013 (co-chair).
- Renee Cowan, “Power, Policies, and Paradox: Workplace Bullying and the Human Resources Professional,” 2010.
- Suzanne Boys, 2008. “A Dialogic Model for Analyzing Crisis Communication: An Alternative Approach to Understanding the Roman Catholic Clergy Sex Abuse Crisis.” Finalist, International Communication Charles Redding Dissertation Award Competition.
- Blair Browning, 2008. “Teams in Transition: An Ethnographic Case-study Highlighting Cohesion and Leadership in a Collegiate Athletic Team.”
- Amber Burkett, 2004, “Creating Change in the SEIU and AFL-CIO.”
- Roy Joseph (co-chair with M.S. Poole). 2001, “Making Machines in our Image: The Rhetoric of Artificial Intelligence.”

Chair, M.A. Advisory and Thesis Committees (Texas A&M Only)

- Rachel Whitten, 2015.
- Kalen Shea Herring 2015 (non-thesis).
- Caroline Basham, 2014 (non-thesis)
- Yuchun (Colin) Yuan, 2003
- Holly McIntush, 2000. (Winner of the Texas A&M University Association of Former Students Award of Excellence in Research, Master’s-Level, 1995).
- Amber Burkett, 1999 (PhD, Texas A&M, 2004).
- Crystal Church, 1999.
- Brian Smithwick, 1999.
- Shelly Koegler (co-chair), 1997.
- Simone Carnegie, 1996. (PhD, Sociology at the University of Montreal, 2000)
- Mary Johnson, 1995 (PhD., University of Texas-Austin, 2001).
- Nathan Baxter, 1994. (PhD, Indiana University, 2001).
- Julie Haynes, 1994 (Winner of the Texas A&M University Association of Former Students Award of Excellence in Research, Master’s-Level, 1995).
- Lucinda Sinclair-James, 1993 (Winner of the Texas A&M University Association of Former Students Award of Excellence in Research, Master’s-Level, 1994).

Nina Anderson Legg, 1992.

Chair of 5 Non-Thesis M.A. Committees (all at Texas A&M) and Member of 35 (8 non-departmental) Masters Committees (at UNC, North Carolina State, and Texas A&M), 20 (non-departmental) dissertation committees (7 at UNC, 2 at Duke, 10 at 8 Texas A&M).

Chair, Undergraduate Honors Theses (Texas A&M Only)

- Joseph Trujillo, "A Natural, Manmade Disaster: How Houston's Public Policy and Economy became the Booming Culprits of the 21st Century," In Process.
- Hannah Guyton, "The Impact of Organizational Communication, Management, and Politics on the Development and Demise of NASA's Shuttle Program," (Foundation Honors, 2018).
- Matt Hess, "Under the Influence: The Media Environment in Modern Spain" (College of Liberal Arts Honors Thesis, 2009)
- Claire Thompson, "Jane Austen: Criticisms in Feminism" (Foundation Honors, 2009).
- Nancy Diana Davis, "The Walmart Way: Corporate Reputation Management in a Global Economy" (Foundation Honors, 2007). Winner of the Texas A&M University Outstanding Foundation Honors Thesis in the Humanities Award.
- Angela Shimek, "From TAAS to TAKS: An Analysis of Standardized Testing in Texas" (College of Liberal Arts Honors Thesis, 2004). An article based on this thesis was published as "The Road Not Taken: The Next Step for Texas Education Finance," *St. Mary's Law Review*, 9 (2007).

Service-related Publications

- Tracy A. Rutherford, Christine D. Townsend, Gary E. Briers, Richard Cummins, & Charles Conrad, "Leadership Self-perceptions of WLC Participants," *Journal of Agricultural Education*, 43(2002): 22-34.
- Charles Conrad and W.A. Talbert, "Satisfaction and Morale of Church Staffs," *The Baptist Record*, September, 1990, p. 1.
- Charles Conrad and Betty Webber Conrad, "The Moving Experience: Coping with Relocation," *The Waiting Room: a Magazine for Wives of Professional Athletes*, November, 1984.
- Charles Conrad, "Programmatic Diversification as a Strategy for the 1980's," *Association of Communication Administration Bulletin*, No. 42 (October, 1982).

REFERENCES AVAILABLE ON REQUEST