

David T. Tarvin

Curriculum Vita

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EDUCATION

- Ph.D. Communication Studies** (December 2013)
Louisiana State University, Baton Rouge, LA
Emphases: Rhetorical Theory, Humor, Latin American Studies, Romantic Literature
Dissertation: *The Rhetorical Strategies of Don Quixote and Sancho Panza*
- M.A. Communication Studies** (May 2008)
Morehead State University, Morehead, KY
Emphases: Rhetorical Criticism, Research Methods
Thesis: *Vicente Fox's Inaugural Address: A Comparative Analysis between the US and Mexico*
- B.A. Spanish** (May 2005)
Morehead State University, Morehead, KY
Emphases: Spanish, International Studies, and History

ACADEMIC APPOINTMENTS

Instructional Associate Professor, Department of Communication, Texas A&M University (2021-present)

- Instruction in undergraduate communication courses including public speaking, communication in a diverse world, intercultural communication, rhetoric in western thought, rhetorical theory focused on humor, and the rhetoric of television and film.
- Instruction in the new Innovated Learning Classroom Building.
- Instruction in pedagogy (graduate 1 hour credit course).
- Direct and instruct honors courses (both embedded and standalone courses).
- Developed promotional videos for the COMM to Italy and the A&M Liberal Arts Costa Rica programs.

Senior Lecturer, Department of Communication, Texas A&M University (2020-2021)

- Instructed in undergraduate communication courses including public speaking, communication in a diverse world, intercultural communication, rhetoric in western thought, and rhetorical theory.
- Instructed in the new Innovated Learning Classroom Building.
- Instructed in pedagogy (graduate 1 hour credit course).
- Instructed in honors courses (both embedded and standalone courses).
- Created and implemented hybrid lesson plans during COVID pandemic.
- Designed, promoted, and led a 2020 international fieldtrip to Costa Rica, to complement and enhance instruction on rhetorical theory focused on Latin American themes.

Lecturer, Department of Communication, Texas A&M University (2014-2020)

- Instructed in undergraduate communication courses including public speaking, communication in a diverse world, intercultural communication, rhetoric in western thought, rhetorical theory, race and media, and communication leadership and conflict management.
- Instructed in communication leadership and conflict management.
- Designed, promoted, and led a 2018 international fieldtrip to Costa Rica, to complement and enhance instruction on intercultural communication and communication tourism.
- Led the first half of the 2019 COMM to Italy education abroad program and instructed in intercultural communication in Italy and rhetorical theory focused on humor.

Language Arts Teacher, Green Forest School, Ciudad Quesada, Costa Rica (2014)

- Served as the Head of the English Department.
- Instructed in Language Arts (reading, writing, speaking).
- Instructed in English Conversation (EFL, Grammar).

CONFERENCE PRESENTATIONS

- Tarvin, D.T. (2020). *Hacer que los datos sean memorables y la retórica del humor*. Panel presentation with the UNFPA to the Campamento Regional de Liderazgo juvenil 2020, virtual.
- Tarvin, D. T. (2020). *La retórica del humor: How to make data memorable, engaging, and inspiring, using cartoons, humour and serious gameplay*. Panel presentation with the UNFPA at Brasil Innovation Week, virtual.
- Tarvin, D. T. (2019). *A Rhetorical Philosophy on Intercultural Humor: Research, Case Studies, and Experiences Abroad*. Panel presentation at the Lighthearted Philosopher's Society, San Antonio, TX.
- Tarvin, D. T. (2019). *Teaching funny*. Keynote address at the Association of Applied and Therapeutic Humor Conference, Chicago, IL.
- Tarvin, D. T. (2018). *Humor that educates: Applied improv in the classroom*. Presented at the Association for Applied and Therapeutic Humor Conference, San Diego, CA.

TEXAS A&M PRESENTATIONS

- Tarvin, D. T. (2021). Public Speaking with Confidence Workshop. Class Councils October Meeting, College Station, TX.
- Tarvin, D. T. (2019). Navigating Culture Shock and Being Open to Intercultural Interactions. Campfire speech for freshmen at Fish Camp Session F, Palestine, TX.
- Tarvin, D. T. (2018). Becoming Culturally Competent: Leadership Skills for AHC. Speech for Aggie Howdy Camp Staff, College Station, TX.
- Tarvin, D. T. (2018). Giving Confident Speeches: ALPHA Tips for Improving Your Presentations. Speech for the Association of Latino Professionals for America, College Station, TX.
- Tarvin, D. T. (2018). Becoming yellow: Inclusion & Diversity with ATC. Speech for Aggie T-Camp, College Station, TX.
- Tarvin, D. T. (2017). Leading through Cultural Adaptation. Speech to the Aggie Recruitment Committee, College Station, TX.
- Tarvin, D. T. (2017). Tilting at Windmills: Intercultural Humor & Leadership. Speech to the TAMU Rotoract Club, College Station, TX.
- Tarvin, D. T. (2016). Leadership & Culture. Speech to the Sigma Lambda Beta International Sorority at Texas A&M University, College Station, TX.

PUBLICATIONS

- Tarvin, D. (2019). "Referencing Funny: Strategies for Retention with Humor & Education." *The Humor Voice*, <https://www.aath.org/post/referencing-funny-strategies-for-retention-with-humor-education>
- Crick, N. & Tarvin, D. (2012) "A Pedagogy of Freedom: John Dewey and Experimental Rural Education." *Inter-American Journal of Philosophy*, 3(2), 68-84.
- Tarvin, D. & Crick, N. (2012). [Review of the book *Neo-pragmatism, Communication, and the Culture of Creative Democracy* by O. Swartz, K. Campbell, & C. Pestana]. *Rhetoric Review*, 31(1), 81-85. (Book review)
- Moe, B. & Tarvin, D. T. (2011). [Review of the book *Poetic Healing: A Vietnam Veteran's Journey from a Communication Perspective* by B. Clark and M. Huglen]. *Kenneth Burke Journal*, 7(2). (Book review)

RELEVANT PROFESSIONAL EXPERIENCE

- Corporate Speaker, *Humor that Works*, New York City, NY (2018-present)**
- Deliver humorous presentations to audiences ranging from 15 to over a 1000 people on the benefits of humor
 - Contribute to the writing, editing, and researching of speeches for other speakers within the organization
 - Graphically-facilitate presentations using cartoon drawings tailored specifically to each audience

Media Production Operator, *Humor that Works*, New York City, NY, (2014-present)

- Assist in writing, producing, and editing video and audio content to promote company objectives
- Organize and edit video projects to be in the best format to match different social media sites' standards
- Design graphics and copy for print and online marketing materials including brochures, flyers, and blogs

Consultant, *The Gorilla Glue Company*, Cincinnati, OH (2016-2021)

- Managed, coordinated, supervised, and designed the quarterly newsletter
- Assisted in writing one to two stories a quarter celebrating diversity, inclusion, and equity
- Designed and produced the Human Resource Staff Introduction videos
- Collaborated with HR Management to create fun training activities
- Copy-edited HR training material, HR Guidebook, and HR Manuals

PROFESSIONAL SPEECHES

Tarvin, D. T. (2021). Connecting Closer through Humor That Works. Keynote Address at the HIMSS Arizona Chapter Annual Conference, Tempe, AZ.

Tarvin, D. T. (2020). Humor That Works & the Growth Mindset. Keynote Address at the Proctor & Gamble North American Sales New Hires Networking Event, Cincinnati, OH.

Tarvin, D. T. (2020). Humor that Communicates, Connects, and Leads. Workshop for Acquia, Boston, MA.

Tarvin, D. T. (2019). Humor That Works: The missing skill for better results and more fun. Lunch & Learn seminar series at RMB Capital, Chicago, IL.

Tarvin, D. T. (2019). Humor That Works workshop. Workshop for Sanofi Pasteur US, Houston, TX.

Tarvin, D. T. (2019). Humor That Works: The missing skill for better results and more fun. Speech for First International Bank, Bismarck, ND.

Tarvin, D. T. (2019). The rhetoric of humor: The missing proof of humos. Guest lecture at the Universidade NOVA de Lisboa, Lisbon, Portugal.

SERVICE (DEPARTMENT)

Director, COMM Honors (2021-)

Member, Internationalization Committee (2019-)

Teaching Subcommittee Chair, Promotion Committee (2021)

Member, Hiring Committee for New Lecturers (2017-2021)

Trip Leader, International fieldtrip to Costa Rica (2020)
San Jose, Alajuela, Puntarenas, Costa Rica

Study Abroad Trip Co-Faculty Leader, Comm to Italy Semester Program (2019)
Castiglion Fiorentino, Italy

Trip Leader, International fieldtrip to Costa Rica (2018)
San Jose, Alajuela, Puntarenas, Costa Rica

SERVICE (UNIVERSITY)

Faculty Senate, Texas A&M University

Honors Council Faculty Senate Representative (2021-)

Legislative Affairs Committee (2019-)

Elections Committee (2021)

Honors and Undergraduate Research Advisory Committee (2019-2021)

Faculty Advisor, Twelve Student Organization

MEMBERSHIPS

Lighthearted Philosopher's Society (2019)

Association for Applied and Therapeutic Humor (2018)

National Communication Conference (2008)

Southern States Communication Conference (2007)

AWARDS

Aggies Celebrate Teaching! – Recognizing Transformational Learning Award, Texas A&M University (2020)

Transfer Camp Namesake, Texas A&M University (2020)

Fish Camp Namesake, Texas A&M University (2019)