

CV Spring 2021

PERSONAL INFORMATION:

Name: Joseph T. Lopez Ph.D.

Email: jtlopez123@tamu.edu

EDUCATION:

Ph.D. Radio-Television-Film, Spring 2010
The University of Texas at Austin, Austin, Texas

M.S. Radio-Television-Film, May 2006
The University of Texas at Austin, Austin, Texas

B.S. Radio-Television-Film, May 2003
The University of Texas at Austin, Austin, Texas

Recording Technician I Certificate - August 1998
Recording Technician II Certificate - March 1999
Audio Engineering Institute, San Antonio, Texas
<http://www.audio-eng.com/>

WORK HISTORY:

Fall 2019 - Present - Associate Professor of the Practice, Director Media & Gaming Lab, Department of Communication, Texas A&M College Station

Fall 2018 - Spring 2019 - Lecturer, Department of Communication, Texas A&M College Station

Summer 2017 - Present - Co-Owner of Dreamonoid's LLC, a Hi-Fi Home Stereo shop based out of the Westside of San Antonio, Tx

Fall 2010 - Spring 2017 - Associate Professor, Convergent Media Professor, Department of Communication Arts, School of Media & Design, University of the Incarnate Word

2000-Present - Technologist & Media Consultant, Owner of Joey's Photo & Video

2003-2010 - Teaching Assistant, Department of Radio, Television & Film, School of Communications, University of Texas at Austin

Summer 2005 - Google Summer of Code, Mentor

Summer 2003 - Technology and Information Policy Institute

2001-2007 - High End Audio Consultant

2000-2003 - Undergraduate Student Multimedia Employee, School of Communications, University of Texas at Austin

AWARDS & ACCOLADES:

San Antonio Magazine - IT List, 2014

San Antonio Current - Most Interesting People, 2015

UIW Student Government Faculty Member of the Year 2012

ACADEMIC / PROFESSIONAL ORGANIZATION AFFILIATIONS:

Alliance for Women in Media San Antonio Chapter, Board Member

Mini Art Museum, Board Member

Geekdom, Member

10BitWorks Hackerspace, Member

ACADEMIC SERVICE POSITIONS:

TAMU Department of Communication Climate and Inclusion Committee Member 2020-Present

UIW Quality Enhancement Plan Committee Member, 2015

UIW Internal Review Board Member, 2010-2012

UIW Technology Committee Member, 2010-2017

UIW Department of Communications Arts Graduate Program Committee Member, 2010-2017

UIW Department of Communication Arts Undergraduate Southern Association of Colleges and Schools accreditation Committee Member, 2013

GRANTS: Internal research/scholarship grant proposal accepted for funding

Texas A&M Instructional Teaching Services - Academic Innovation Grant Program

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Recipient

Project description: Awarded in the Spring of 2019. The AIG granted of \$10,000 was awarded for the development of COMM250 New Media's course materials and instructional content creation.

UIW Undergraduate Research Award

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Faculty Advisor

Project description: Undergraduate Terrance Raper received the UIW Undergraduate Research Award (\$1,800) in the Spring of 2015. His award was used to purchase equipment for the production of a Film that was shown at the 2015 Ann Arbor Film Festival Student Category.

<http://www.thecmcollective.org/cmuiw-presents-at-the-ann-arbor-film-festival/>

UIW Undergraduate Research Award

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Faculty Advisor

Project description: Undergraduate Josh Lightner received the UIW Undergraduate Research Award (\$1,800) in the Spring of 2015. His award was used to purchase equipment for the production of a Film that was shown at the 2015 Ann Arbor Film Festival Student Category.

<http://www.thecmcollective.org/cmuiw-presents-at-the-ann-arbor-film-festival/>

UIW Undergraduate Research Award

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Faculty Advisor

Project description: Undergraduate Miriam Thomas received the UIW Undergraduate Research Award (\$1,800) in the Spring of 2014. Her research involved video production, specifically looking at slide arm technologies.

<http://www.thecmcollective.org/automated-slide-arm-tutorial/>

UIW iPad grant

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Lead Implementer.

Project description: In the Spring of 2013 UIW announced a “mobile/tablet” device initiative. A call for submissions was made and I proposed a Fall 2013 Convergent Media course that used iPad Mini’s as a core part of the curriculum. My proposal was accepted and the grant administers. Fifteenth iPad mini’s were administered and the curriculum implemented. The students learned about remote new media broadcasting, video editing on tablets, as well as music production.

UIW Google iPad Grant

Type: Grants - Internal research/scholarship grant proposal accepted for funding

Role: Recipient

Project description: In 2011 UIW distributed iPads (GEN 1) to qualifying faculty who would use the iPad for innovative purposes. I was awarded one and used it as a Convergent Media Student iPad, allowing students to check it out and used it for extended periods. The results were intriguing as students used it for an array of uses, from note taking at student government meetings, student org meetings to downloading DJ interfaces to use with Ableton Live.

SCHOLARSHIP:

Texan Cultures – Filipino Texan Project

- a. Type: Publications / Productions - Exhibit / Production in Arts
- b. Peer review process: Chosen by the Institute of Texan Cultures to produce the video media for their Mabuhay Filipino Texan Exhibit.
- c. Role: Producer / Director / Curriculum Developer
- d. Project description: The ITC's Executive Director, Angelica Docog, selected Dr. Lopez to develop video media content for the Mabuhay Filipino Texan Exhibit. This included created videos based around food, professional success and cultural artifacts. Dr. Lopez conducted interviews, on location shooting and archival footage curation. The edited pieces were then integrated into the exhibit which spanned from May 2019 to Feb 2020.

<https://texancultures.utsa.edu/exhibit/mabuhay/>

Video: Mi Casa de Luz

- a. Type: "Exhibit/production in the arts"
- b. Peer review process: The peer review process for luminaria includes a full application process, including work samples and a full budget submission for an artists grant. Luminaria has a team of artists and museum curators that judge the submissions. Our installation proposal was accepted and in addition our request for a grant to produce the installation was accepted.
- c. Role: Artist
- d. Public presentations of this project:
 - i. Luminaria, Hemisphere Park in San Antonio Texas, 3/9/2013
- e. Project description: Mi Casa de Luz is an intermodal art collaboration between two artists, Ruth Buentello and joey lopez. Our similar cultural perspectives and our desire to experiment and share our artistic power drove us to work together. We focused the project on bringing attention to the distinctive characteristics of San Antonio neighborhoods by using footage captured from Ruth's home. These scenes illustrate everyday ritual occurrences and objects within her home and neighborhood. Her fear of her home and traditions disappearing due to recent development in her Lone Star neighborhood sparked the documentation and creativity of the project.
- f. 2013 Luminaria Snapshots- Image #16. San Antonio Express News Website.
http://www.mysanantonio.com/news/local_news/article/This-way-to-Luminaria-4342784.php#photo-4306493. Accessed 6/20/14.
- g. <http://www.micasadeluz.com/> Accessed 8/10/2014

The Boy Made of Lightning, published in iTunes iBook

- a. Type: Publications / Productions - Monograph or book published or officially accepted; a book/monograph chapter may equal a paper published
- b. Peer review process: The first review process for this project included a series of pitches and presentations to organizations, such as the St. Mary's University President Charles Cotrell, City of San Antonio's Mayor Julian Castro, City of San Antonio Education and Policy Advisor Jeanne Russell, San Antonio District 1 Councilman Diego Bernal, Bihl Haus Arts, the Velasquez Family, and the Southwest Texas Voter Registration Education Project. These presentations were to raise the funds to produce the book. Once completed the book was distributed and sent to various organizations and academic entities for the review.
- c. Role: iBook author manager and technologist. Co-sound producer and engineer. Public presenter
- d. Collaborators: Barbara Renaud Gonzalez (author), Deborah Vasquez (illustrator), Kaye Cruz (co-sound producer), Congressman Joaquin Castro (narrator)
- e. Project description: This electronic book describes the life of Willie Velasquez and how he increased the voting voice of Mexican Americans in San Antonio and south Texas. The book is a first of its kind. Latino's are traditionally underserved in the children book market, especially in the digital market. The Boy Made of Lightning was chosen as a story to show young children the positive impact Latino's throughout history. The team who put the book together were professionals from San Antonio, Tx who all had done national level work. The has been well received by both the public and academics alike.
- f. Published reviews of this project:
- i. Gainer J. The Boy Made of Lightning, Examining 21st Century Texts Through a Critical Sociocultural Lens. J Adoles Adult Lit. 2014;57(7):533-6.
 - ii. Bennett S. Hometown Hero. San Antonio Express News. September 13, 2014. <http://www.mysanantonio.com/lifestyle/article/Hometown-hero-4813182.php>. Accessed 8/10/14.
- g. Public presentations of this project
- i. Comunidad Y Cultural Series, at the McNay Art Museum in San Antonio TX on 12/2/2013
 - ii. Emma S. Barrientos Mexican American Culture Center in Austin Texas on May 9, 2014. <http://www.texasbookfestival.org/boy-made-lightning-presentation-barbara-renaud-gonzalez/>
- h. Private presentations of this project:
- i. Investor support with Graham Weston, Mayor Julian Castro, District Councilman Diego Bernal, The Velasquez Family, Congressman Joaquin Castro; at Geekdom in San Antonio TX, Spring 2012
 - ii. Investor support with University President Charles Cotrell, The Velasquez Family at St. Mary's University, San Antonio TX, Spring 2012
- i. Non-academic Editorials:
- i. Bennett S. Hometown Hero. San Antonio Express News Website. <http://www.mysanantonio.com/lifestyle/article/Hometown-hero-4813182.php>. Last updated 9/16/2013; Accessed 6/20/14
 - ii. Celebrating Children's Willie Velasquez play at Hillcrest Elementary. Willie Velasquez Book Website. <http://willievelasquezbook.com/>. Accessed 6/20/14

- iii. The Boy Made of Lightning Presentation by Barbara Renaud Gonzalez. Texas Book Festival Website.

<http://www.texasbookfestival.org/boy-made-lightning-presentation-barbara-renaud-gonzalez/>. Accessed 6/20/14

j. **Awards:**

- i. Nominated for 2013 Tomás Rivera Mexican American Children's Book Award

Smithsonian – Korean American Oral History Project

- e. **Type:** Publications / Productions - Exhibit / Production in Arts

- f. **Peer review process:** The Smithsonian Institution's Youth Access Grant program accepts proposals for affiliated institutions to conduct oral histories projects. These grant submissions are reviewed per initiative bases. The Institute of Texan Cultures (ITC) was one of ten recipients of this grants from across the nation. The grant was awarded to ITC to create a workshop for Korean American teenagers to record community elders' oral histories.

- g. **Role:** Producer / Director / Curriculum Developer

- h. **Project description:** The ITC's Executive Director, Angelica Docog, selected Dr. Lopez to develop a process and teach the process to Korean American teenagers for video and audio recording techniques in order to contribute to the oral history project. Dr. Lopez conducted workshops with the youth participants over three meeting times. Dr. Lopez was selected because of his previous collaboration with the Institute of Texan Cultures. During these workshops, the teenage participants were taught how to operate the video and audio equipment as well as how to conduct interviews. The workshops also focused on what it means to be part of an immigrant community in the United States.

The workshop content and curriculum was developed by Dr. Lopez and notes were taken by Ms. Docog. The teenage students shot the oral histories. Dr. Lopez, along with editors, directed and edited the pieces and produced the final product to be delivered to the Smithsonian. Ms. Docog later presented on the oral histories, the workshop, and the videos of the oral history interviews at the Center for Asian American Media film festival, CAAM Fest 2014 in Oakland California March 15, 2014.

<http://caamfest.com/2014/films/young-historians-living-histories/>

<http://www.thecmcollective.org/the-convergent-media-collective-collaborates-with-the-smithsonian-and-itc/>

Institute of Texan Cultures – Converging Texan Cultures

- a. **Type:** Publication / Production - Exhibit / Production in the Arts

- b. **Peer review process:** Submission of a limited exhibition proposal which is reviewed by the museum. Proposal submissions include both the exhibition idea and a budget, both of which were accepted by the museum.

- c. Role: Presenter, producer, videographer
- d. Project description: The Convergent Media Collective presents a collection of visual and interactive works that represent Texan cultures as a whole. This exhibit explores the topics of Texas architecture, food, and clothing in a unique and contemporary fashion. The installation at the Institute of Texan Cultures uses innovative technological display interfaces that allow patrons to view their cultures in a new light. The exhibit is inspired by the collective members' desire to explore the rich contemporary efforts of Texans to develop cultural experiences and artifacts, while also sharing the Convergent Media Collective's technology-centric experience. The displays include an array of high-definition digital video, projection mapping and nontraditional video productions. The exhibit will be shown from July 26th to October 5th 2014.
- e. Project reviews:
 - i. Benavides J. Media collective presents unique installation at Institute of Texan Cultures. UTSA Today. August 7, 2014. <http://www.utsa.edu/today/2014/08/converging.html>. Accessed 8/10/14.

Luminaria 2015 - Tortillas and Technology & Video Projections

- a. Type: Publications / Productions - Exhibit/production in the arts, not peer-reviewed
- b. Peer review process: The peer review process for luminaria includes a full application process, including work samples and a full budget submission for an artists grant. Luminaria has a team of artists and museum curators that judge the submissions. Our installation proposal was accepted and in addition our request for a grant to produce the installation was accepted.
- c. Role: Installation Producer & Artist
- d. Public presentations of this project:
 - i. Luminaria October 22-23, 2015
- e. Project description: Tortillas and Technology is an art installation that was created by the Convergent Media Collective, which I co-founded with Andrew Valdez. First we were invited to give a preview of one of our installations- Tortillas and Technology. The event was a success and we were honored to be able to show off our fusion of traditional San Antonio pop culture lore of food imagery and high tech convergence by using a laser cutter to create our own custom food art.
- f. Date completed: Fall 2015

OpenEd Jam Conference, San Antonio, Tx

- a. Type: Application/Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a national level
- b. Peer review process:
 - i. Volunteers - 15 people
 - ii. Speakers - 3 (Beatriz Busaniche, Josef Jo Prusa, and Walter Bender)
 - iii. Presenters - 14 (75% acceptance rate)
 - iv. Speaker selection panel - 3 people
 - v. Registrants - 50 people (ranged from Canada, Czech Republic, Spain, Germany, Chicago, Boston, Austin, San Antonio)
 - vi. Budget - \$5,000 grant from Red Hat and 80/20 Foundation (Gram Weston). Sastemic provided fiduciary assistance.
 - vii. Public relations coverage - Boingboing.net, San Antonio Express News, Rivard Report, Nerd Nite Austin
 - viii. Website - www.openedjam.org
- c. Role: Organizer, Marketing, Public Relations
- d. Project description: OpenEd Jam is an international academic conference that brings together, academics, teachers, researchers, administrators, software developers and activists to discuss open education on a national level. Dr. Lopez helped organize the event along with Mariah Villarreal, the founder of the conference. His responsibilities included: conference conceptualization, assisted in developing tracks, solicited sponsors, lead the public relations efforts, developed attendee campaign and documented conference (video & photography).
- e. Keynote speaker information:
 - i. Beatriz Busaniche a founding member of Wikimedia Argentina and a Public Leader for Creative Commons Argentina.
 - ii. Josef Jo Průša is from the Czech Republic and a lead developer of the RepRap project an open source 3D printer initiative.
 - iii. Walter Bender is the co-founder of the Media Lab at Massachusetts Institute of Technology and founder of Sugar Labs an open source initiative to create an operating system and programing environment for K-12.
- f. Public reviews
 - i. Lloyd JR. Student develops conference to push open education tools. Express News July 23, 2014.
<http://www.expressnews.com/news/education/article/Student-develops-conference-to-pu-sh-5642532.php>. Accessed 8/10/14.
 - ii. Doctorow C. OpenEdJam: 3-day event in San Antonio for free/open education activists. Boing Boing May 22, 2014.
<http://boingboing.net/2014/05/22/openedjam-3-day-event-in-san.html>. Accessed 8/10/14.
 - iii. Taylor C. Open Ed Jam. University of Oklahoma Libraries. July 29, 2014.
<http://ouopened.org/2014/07/29/open-ed-jam/>. Accessed 8/10/14.

2018 ACTLab New Media Conference, San Antonio, TX

- a. Type: Application/Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a national level
- b. Peer review process:
 - i. Volunteers - 5 people
 - ii. Speakers - 3 (Sandy Stone, Brandon Wiley, Jason Scott)
 - iii. Presenters - 9 (80% acceptance rate)
 - iv. Speaker selection panel - 3 people
 - v. Registrants - 30 people (Texas, California, Tennessee)
 - vi. Budget - \$1,000 underwritten by the Institute of Texan Cultures.
- c. Role: Co-Founder, Organizer, Marketing, Public Relations
- d. Project description: From May 18th through May 20th 2018, over 30 participants, 10 presenters, and 2 keynote speakers filled the esteemed halls of the Institute of Texan Cultures for 3 days of unparalleled technological and cultural discussions. The level of engagement among participants captivated everyone present, and it would be remiss to say that what took place was anything short of a true confluence of thought on the rapidly morphing field of new and emerging media.
- e. Keynote speaker information:
 - i. Sandy Stone- Allucquère Rosanne "Sandy" Stone is an American academic theorist, media theorist, author, and performance artist. She is currently Associate Professor and Founding Director of the Advanced Communication Technologies Laboratory (ACTLab) and the New Media Initiative in the department of Radio-TV-Film at the University of Texas at Austin. Concurrently she is Wolfgang Kohler Professor of Media and Performance at the European Graduate School EGS, senior artist at the Banff Centre, and Humanities Research Institute Fellow at the University of California, Irvine. Stone has worked in and written about in film, music, experimental neurology, writing, engineering, and computer programming. Stone is transgender and is considered a founder of the academic discipline of transgender studies. She has been profiled in ArtForum, Wired, Mondo 2000, and other publications.
 - ii. Brandon Wiley PhD– An ACTLab graduate, Brandon Wiley will be giving a keynote titled: The Future of Internet Freedom: Why It Will Fail, and How We Will Save It Bio: Dr. Brandon Wiley is the President of Operator Foundation, a 501(c)3 tax-exempt non-profit organization founded to promote internet freedom, open communication and global internet security through technology development, deployment, and education. Operator develops hardware and software technologies to facilitate access to credible and relevant information and open communication around the world. Dr. Wiley is a well-renowned expert on peer-to-peer, decentralization, and Internet freedom technology. He is the co-author of the book "Peer-to-Peer: Harnessing the Power of a Disruptive Technology" and has spoken at numerous technical conferences, such as Black Hat, Defcon, and SXSW Interactive. He is a Google Ideas Research Fellow, an Open Technology Fund Rapid Response Research Fellow, and a member of the program committee for SXSW Interactive.

- iii. Jason Scott Sadofsky - Jason Scott fills the singularly unique role as the Free-Range Archivist & Software Curator at the Internet Archive. He is also an actor and editor, known for BBS: The Documentary (2005), DEFCON: The Documentary (2013) and Je Suis Auto (2019).

<http://www.thecmcollective.org/2018-actlab-new-media-conference-re-cap/>

ACTLab: Culture, Art and Technology in the 22nd Century, Austin, Tx

- f. Type: Application/Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a national level
- g. Peer review process:
 - i. Volunteers - 5 people
 - ii. Speakers - 1 (Sandy Stone)
 - iii. Presenters - 10 (75% acceptance rate)
 - iv. Speaker selection panel - 5 people
 - v. Registrants - 40 people (California, Florida, Iowa, Texas, Germany, Portugal)
 - vi. Budget - \$1,000 raised through the first ever Academic Conference Kickstarter.
- h. Role: Co-Founder, Organizer, Marketing, Public Relations
- i. Project description: The first annual ACTLab Conference Culture, Art, and Technology in the 22nd Century (CAT22) was held April 13-14, 2012 in Austin, Texas. We invited proposals for papers, roundtable discussions, workshops, dialogues, performances, artwork/poster sessions, storytelling, digital media, maker events, or things that fit all or none of those categories. The conference was organized as presentations were in the traditional ACTLab “end of semester” style”. We encouraged artists, theorists, geeks, tinkerers, practitioners, academics, curious bystanders, ACTLabbies, former ACTLabbies, friends, family, acquaintances, and anyone interested in collisions of art, technology, and culture or the ACTLab educational style to attend. The result was 40 unique academics from all over the world coming together and exchanging ideas and creating a new style of conference that has gone on to be replicated by many of the attendees.
- j. Keynote speaker information:
 - i. Sandy Stone- Allucquère Rosanne "Sandy" Stone is an American academic theorist, media theorist, author, and performance artist. She is currently Associate Professor and Founding Director of the Advanced Communication Technologies Laboratory (ACTLab) and the New Media Initiative in the department of Radio-TV-Film at the University of Texas at Austin. Concurrently she is Wolfgang Kohler Professor of Media and Performance at the European Graduate School EGS, senior artist at the Banff Centre, and Humanities Research Institute Fellow at the University of California, Irvine. Stone

has worked in and written about in film, music, experimental neurology, writing, engineering, and computer programming. Stone is transgender and is considered a founder of the academic discipline of transgender studies. She has been profiled in ArtForum, Wired, Mondo 2000, and other publications.

“Convergent Media Pedagogy Exhibit” and “Makerspace, a space for young children to learn about STEAM oriented topics”

- a. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. meeting
- b. Peer review process: The selection process included a proposal submission and acceptance from academics around the world. Submissions were peer reviewed by a group of academics and curated to create a speaker program and interactive spaces. STEAM³ “assembled some of the world’s foremost experts in the field of future education as well as the most innovative and immersive demonstrations and exhibits of emerging educational technologies”
<http://steam3.com>. Accessed 8/10/14.
- c. National presentations of this project: STEAM³ 2014 Speakers. STEAM³ website.
www.steam3.com. Accessed 8/10/14.
- d. Role: Presenter
- e. Project description: The presentation at STEAM 3 was in two parts, one was a formal lecture by Professor Joseph T. Lopez PhD, where he educated the conference attendees to cutting edge works being done by himself and other nonprofits in San Antonio Texas to engage young children in STEAM oriented topics. The lecture included a question and answer session where he took ideas and concepts asserted in the presentation and adapted them to specific needs and situations the audience presented him with.

The second part of the presentation was an interactive space where attendees were able to learn about new technologies being used in the STEAM field, as well as discuss how they might incorporate such technology into their curriculum. Some of the technologies included, video projection using DSLRs and augmented reality. The space showed examples that have since gone into production and are being implemented at the Institute of Texan cultures.

Merging the Cs: Using Convergent Media as a Teaching Tool for Critical Thinking.

- a. UIW Scholarship Criterion: Presentations - Podium or poster presentation at state/regional/national/international professional org. Meeting
- b. Peer review process: Submissions are made through an online process and are then peer reviewed. Accepted panels, papers and workshops applicants are then notified through email. All accepted applicants are then listed in the conference proceedings.
- c. National presentations of this project: The National Association for Chicana and Chicano Studies 2014 Conference, Salt Lake City, Utah, April 9-12, 2014.
http://www.naccs.org/naccs/General_Info.asp

- d. Role: Presenter
- e. Project description: “The use of media allows Chican@ students and others to take their cultural, social, and schooling experiences and explore them in truly new ways. Most significantly, it prompts them to examine critical theory by using video, audio, social media, ebooks, and web creation. Our workshop uses the Critical Pedagogy framework to show how a college course can prepare Chican@ students and others to be critical thinkers, reflect upon their educational journeys and current realities, and become agents of change in their communities. The goal of this workshop is to transmit the importance of engaging Chican@ college students and others in critical conversations about multiple complex issues (i.e., institutional racism, educational equity, social justice, privilege, etc.) as well as more personal concerns through the use of different forms of media. These projects not only give students the opportunity to explore the systems around them, but also the power of narrative and self. This workshop will also present the instructional tools necessary to integrate digital storytelling and convergent media into a college course. In addition, we will provide examples of projects and/or student work as well as engage attendees in an interactive discussion of possible instructional concerns or limitations. We will use our expertise in convergent media and cultural studies in education to provide a pedagogical workshop that addresses the needs of our students in the 21st century. This workshop exemplifies the responsibility that we as Chican@ educators have to ensure that our young adults engage in a critical discussions, develop consciousness, and take risks.”

“Chican@s, Convergent Media and the 21st Century.”

a.Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. meeting

b. Peer review process: Submissions are made through an online process and are then peer reviewed by a national panel of academics. Accepted panels, papers and workshops applicants are then notified through email. All accepted applicants are then listed in the conference proceedings.

c.National presentations of this project: The National Association for Chicana and Chicano Studies 2014 Conference in Salt Lake City Utah from April 9-12, 2014.

http://www.naccs.org/naccs/General_Info.asp

d.Role: Presenter

e.Project description_:Chican@s, Convergent Media and the 21st Century is a presentation that juxtaposes multiple media project initiatives in San Antonio, Tx with a group of chican@s and their cross cultural and social experiences working with nonprofits and for profit organizations.

Convergent Media Activism Through Projection

- a. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. meeting
- b. Peer review process: The Ann Arbor Film Festival began accepting submissions in July 2013 for the following March 2014 event. It is an international film festival, with submissions for presentations, roundtables and workshops, in addition to the traditional film submissions. Dr. Lopez submitted to the Expanding Frames Speaker Series at the festival, "The program aims to foster a deeper understanding of the work being exhibited at the festival, and to open a space for dialogue that nurtures both community and critical thinking."
- c. National presentations of this project: 52nd Ann Arbor Film Festival, March 25-30, 2014 in Ann Arbor, Michigan
- d. Role: Presenter, producer, videographer
- e. Project description: "When teaching is merged with community service and activism, transformational experiences for all participants can take place. The Convergent Media Collective engages in reciprocal learning and mentoring experiences where the collective learns from each other as well as from their clients. This talk includes real world examples of how to engage your community through projection and other "new media" technologies. The presentation was a panel between myself and Owen Evans is Professor of Film at Edge Hill University. We engaged with the audience through workshopping our ideas with them giving them examples of how they might go about taking our new systems and incorporate them in their spaces of learning and community outreach"

The Anthropologist's Guide to the 21st Century - A Look at Online and Offline Car Culture in Central Texas

- a. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. Meeting
- b. Peer review process: The 2011 Joint Conference of the National Popular Culture & American Culture Association and the Southwest/Texas Popular Culture & American Culture Association required a proposal that would be peer reviewed by a group of academics.
- c. National presentations of this project: The 2011 Joint Conference of the National Popular Culture & American Culture Association and the Southwest/Texas Popular Culture & American Culture Association, April 20th - 23rd, 2011 in San Antonio, Tx
- d. Role: Presenter
- e. Presentation description: This presentation / workshop involved the presentation of my dissertation *The Anthropologist's Guide to the 21st Century - A Look at Online and Offline Car Culture in Central Texas*, both in terms of the content and the production of the dissertation as it was published all online. It is actually one of the first online dissertations to be approved by UT Austin.

Young Filmmakers Exploring Cultural and Social Communities

- a. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. Meeting

- b. Peer review process: Formal application to the Ann Arbor Film Festival Expanding Frames program.
- c. Role: Presenter/Artist
- d. Description: This panel brings together young filmmakers who engage with diverse cultural and social spaces to create films that express their relationships and personal experiences through various themes and topics.
Performed: March 26rd, 2017

Young Women & Experimental Video Game Themed Films: A Game Changer student round-table moderated by Joseph Lopez

- e. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. Meeting
- f. Peer review process: Formal application to the Ann Arbor Film Festival Expanding Frames program.
- g. Role: Moderator
- h. Description: Student roundtable moderated by Joseph Lopez
This roundtable explores and questions what "medium" means to new video makers. Through experimentation and exploration of both their own methods and practices and the cultural influences of their generation, new artists will show their process and engage the audience in a discussion of what medium means in the 21st century.
Performed: March 15th, 2016

<http://www.thecmcollective.org/convergent-media-collective-presents-2016-ann-arbor-film-festival/>

Ann Arbor Film Festival- It's not Your Father's Video: Exploring Generations of Mediums

- i. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. Meeting
- j. Peer review process: Formal application to the Ann Arbor Film Festival Expanding Frames program.
- k. Role: Moderator
- l. Description: Student roundtable moderated by Joseph Lopez
This roundtable explores and questions what "medium" means to new video makers. Through experimentation and exploration of both their own methods and practices and the cultural influences of their generation, new artists will show their process and engage the audience in a discussion of what medium means in the 21st century.
Performed: March 23rd, 2015

<http://www.thecmcollective.org/cmuiw-presents-at-the-ann-arbor-film-festival/>

San Antonio MAKER Faire

- a. Type: Publications / Productions - Exhibit/production in the arts, peer-reviewed
- b. Role: Workshop leader
- c. Public presentations of this project:
 - i. San Antonio Mini Maker Faire 2015
- d. Project description: San Antonio Mini Maker Faire 2015, is an event put on by MAKE magazine, a subsidiary of O'reilly Publishing. This was the first event here in San Antonio, Tx. I submitted a proposal for a workshop about Projection Mapping. The workshop covered the "how-to" of projection mapping, giving participant hands on experience with using projectors to create "environments" that go beyond traditional projection onto screens.
- a. Date completed: Fall 2015

2015 Central Texas - Civic Engagement

Type: Application/ Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a regional/state level.

Role: Co-Creator and Producer

Project Description: Central Texas Barcamp - Civic Engagement is a continuation of the Central Texas Barcamp series with the first having been in 2012. This edition focused on Civic Engagement. The theme was chosen after noticing how the social, cultural and economic disparities between the have and have nots within the central Texas regions haven't been improving, even with all the positive growth in the technologies fields. The conference garnered a diverse group of individuals from all over the region to discuss and explore various issues and initiatives taking place that are civically engaging our regional communities. There were also projectors with census data and maps to help participants understand the geographical strata of our region in terms of race, income and many other factors.

Date Completed: August 1st, 2015

East Austin Gallery Tour - The Motor Getaway Club: San Antonio Representations

- a. Type: Publications / Productions - Exhibit/production in the arts, not peer-reviewed
- b. Role: Installation Producer and Artist
- c. Public presentations of this project:

- i. East Austin Gallery Tour in Austin Texas, 11/16/2013
- d. Project description: In the summer of 2013 Dr. Lopez was approached by Luisa Fandindo the curator of the East Austin Gallery Tour for the Motor Getaway Club and asked to collaborate on a convergent media installation for the exterior of the art exhibition space. Over a series of months, consultations took place and dr. lopez and the Convergent Media Collective curated video and music to be projection mapped on the side of the building. The videos and music were representative of our cultural experiences in San Antonio. Dr. lopez made a video for the installation that was well received by the audience.
- e. Date completed: Fall 2013

<http://www.thecmcollective.org/east-austin-gallery-tour-the-getaway-motor/>

BBZed Micron Super System

- f. Type: Publications / Productions - Exhibit/production in the arts, not peer-reviewed
- g. Role: Installation Producer and Co-Artist
- h. Public presentations of this project:
 - i. Blue Star Contemporary Art Institute, March 2016
- i. Project description: Currently on display at the Blue Star Contemporary space at the Blue Star complex in San Antonio, Tx, the BBZed's Micron Super System is a computer system that explores the notion of what it was like to use a DOS based terminal back in the 1980's, as well as the experience of entering a username and password on a system. From there the experience begins to look into the liminal glitch space, a world where everything seems fine and absolutely wrong at the same time. Which some may interpret as commentary on the capitalist notion of success in the 1980's when the difference between the have and have not's became greater and greater and GREED was seemingly at an all time high... Though some may not see that at all in the piece. Some may think it is on the commentary of the idea of that passwords will always be un-encrypted no matter the effort. They may think that this piece is meant to shock people into the realization that they themselves may be the root password to their own desires in life.
- j. Date completed: Spring 2016

<http://www.thecmcollective.org/bbzed-micron-super-system/>

National Library Week UIW Presentation

- a. Type: Publications / Productions - In-house publications, performances, creative work
- b. Role: Presenter
- c. Project Description: During the Spring of 2015 I was invited to speak at UIW Library National Library Week Talk Series. Specifically I presented on The Boy Made of Lightning, a children's book about civil/voting rights activist Willie Velasquez and how it was digitized.

SERVICE ACTIVITIES

Fall 2021 LatinX Critical Creative Consortium

- a. Type: Presentation - "Presentation/Talk Series"
- b. Role: Presenter, co-organizer
- c. Project description: The Dia De Los Muertos Symposium was a virtual event co-hosted by UT Austin's LatinX Pop Lab and Texas A&M's Department of Communication Media & Gaming Lab. The purpose of the symposium was to bring together artists, academics and the general LatinX community and discuss the impact of Dia De Los Muertos on contemporary culture, we also discussed our own intersectionality with it

<https://www.mygeekylife.com/latinx-consortium-fall-2021/>

Fall 2021 Dia Del Los Muertos Symposium

- d. Type: Presentation - "Presentation/Talk Series"
- e. Role: Presenter, co-organizer
- f. Project description: The Dia De Los Muertos Symposium was a virtual event co-hosted by UT Austin's LatinX Pop Lab and Texas A&M's Department of Communication Media & Gaming Lab. The purpose of the symposium was to bring together artists, academics and the general LatinX community and discuss the impact of Dia De Los Muertos on contemporary culture, we also discussed our own intersectionality with it and lived realities. The event took place November 2nd from 5-8pm.

<https://www.thecmcollective.org/dia-de-los-muertos-symposium-latinx-creative-critical-consortium/>

Showing Trajectory Talk Series 2020-2021

- g. Type: Presentation - "Presentation/Talk Series"
- h. Role: Presenter, organizer
- i. Project description: Showing trajectory was developed by Dr. Lopez and a team of students and faculty; and funded by the Department of Communication at Texas A&M. Showing Trajectory is an initiative to highlight the success of others and the journey they are taking to reach their goals. It was created upon the principle that there is no straight path towards success. We recognize that success can be measured in an infinite amount of ways and that there will always be obstacles or failures one must overcome. We use our platform to share real stories and to

incite real inspiration. The series started in the fall of 2020 and has continued through the fall of 2021 with the Department of Communications Media & Gaming Lab Mini Lecture Series.

<https://www.showingtrajectory.org/>

https://www.youtube.com/channel/UCBjk9s_Hf9agT28dw3UVKvg

<https://www.thecmcollective.org/tamu-media-lab-mini-film-lecture-series/>

UIW Communication Arts Graduate program evaluation

- a. Type: Application / Process: “Authorship of accreditation or other internal comprehensive program reports”
- b. Role: committee member
- c. Project description: I was on the committee to evaluate the graduate program. The committee developed a new course sequence which we will continue to refine over the Spring of 2013.

Convergent Media Talk Series

- j. Type: Presentation - “Presentation/poster at local or UIW meeting”
- k. Role: Presenter, organizer
- l. Project description: As a member of the convergent media community, I help with organizing the annual talk series for Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018.

Spring 2015 Convergent Media Showcase

- a. Type: Application / Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a local level
- b. Role: Organizer
- c. Project description: A crowd of over 100 flooded in and the students were ready to present their final projects on the 36’ x 8’ custom made projection screen. The evening displayed an array of projects, taking on various topics and tones throughout the night. Audience members asked thought-provoking questions and students answered them accordingly, sparing no details on setbacks and success. The presentations flowed smoothly and together, the students and audience helped create an immersive evening filled with constructive feedback, creative projects and emotionally-charged presentations. From short films, to narrative projects, to full-scale musical performances, the showcase exhibited different aspects of the students’ diverse creations.

<http://www.thecmcollective.org/cmssc-2015/>

Spring 2014 Convergent Media Showcase

- d. Type: Application / Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a local level
- e. Role: Organizer
- f. Project description: In the spring of 2014 the Convergent Media Showcase was held at the UTSA Institute of Texan Cultures. The event highlighted the student projects of spring semester. The event was a success with over 100 attendees and many students being asked to showcase their work at other events.

<http://www.thecmcollective.org/convergent-media-showcase-spring-2014-success/>

Presentation: A Discussion About Technology, Education and the Latino Community

- a. Type: Presentations - Podium or poster presentation at state/regional/national/international professional org. meeting
- b. Invitation process: Received an invitation by LATISM to speak at their meeting where the president of the national organization presented as well at the meeting on June 23, 2013
<https://www.eventbrite.com/e/a-discussion-about-technology-education-and-the-latino-community-tickets-7134506501>
Latism - <http://blog.latism.org/contact-latism/>
- c. Role: Speaker
- d. Project description: This video is a look into how Dr. Lopez create and what he has been experiencing since he moved back to San Antonio after living in Austin for 10 years.
- e. Presentation of this project: The presentation was to a the local chapter of Latism.
 - i. Geekdom, Weston Building, San Antonio Texas

Central Texas Barcamp

- a. Type: Application / Practice - Development/organization/delivery of workshops/seminars/symposia for professionals at a local level
- b. Role: Organizer
- c. Project description: Central Texas BarCamp was a conference held at Geekdom on July 7th. The conference covered creative / technological initiatives going on in central Texas. There were over 60 attendees from all over central Texas.

<http://www.siliconhillsnews.com/2012/07/07/floating-ideas-at-central-texas-barcamp-at-geekdom/>

<https://www.facebook.com/CTXCamp>

<http://www.ustream.tv/recorded/23830090>

COURSES TAUGHT

COMM 330 Technology and Human Communication
COMM 250 New Media and Independent Voice
COMM 230 Communication Technology Skills
COMM 1305 Computer Literacy for Communication Arts
COMM 2343 Convergent Media I
COMM 2360 Video Production
COMM 2320 Audio Production I
COMM 3340 New Media Narrative
COMM 3360 Video Production II
COMM 3365 Multimedia Design & Production
COMM 4343 Convergent Media II
COMM 4347 Social Media
COMM 4390 Senior Portfolio
COMM 6309 Comm Research Methods

COURSES DESIGNED

COMM 2343 Convergent Media I
COMM 3340 New Media Narrative
COMM 4343 Convergent Media II
COMM 4347 Social Media

FACULTY ADVISOR

- a. Thesis:
- i. Blanca Morales MA Spring 2012
 - ii. Ariel Monte MA Spring 2013
 - iii. Mariana Veraza MA Spring 2013
- b. Capstone:
- i. Katherine Benavides MA Spring 2015
 - ii. Charlie Young MA Spring 2014
 - iii. Majid Alghamdi MA Spring 2014
 - iv. Taylor Stakes MA Spring 2014
 - v. Andrew Valdez MA Spring 2014
 - vi. Lauren Villanueva MA Spring 2014
- c. Undergraduate Independent Study:
- i. Jonathan Guajardo Fall 2014

- ii. Cameron Redus Fall 2013
- iii. Majid Alghamdi Fall 2013
- iv. Philip James Fall 2011
- v. Daniel Murata Spring 2011
- vi. David Valencia Spring 2010

PROFESSIONAL ACTIVITIES (CONSULTING & COLLABORATIONS) -

Institute of Texan Cultures – Ramp it up

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant
- c. Project description: The Executive Director of the Institute of Texan Cultures, Angelica Docog, and I work together to create exhibits and events. For the “Ramp it up” Smithsonian Exhibit, Dr. Docog needed help envisioning the installation. With the UIW students, we created a concept using the XBOX 360 Tony Hawk’s skateboarding game. Based on our presentation, Dr. Docog created an installation that showed from Nov 2013 to Jan 2014

http://www.texancultures.com/ramp_it_up_texas_style/?archive=y

Bexar County Information Technology Department – Bibliotech

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant
- c. Project description: Collaborated with the Bexar County CTO and project manager of the Bibliotech initiative. Bibliotech initiative to come up with both technological and cultural solutions for the space. We did over 4 presentations with the highlight presentations being in front of the architects, Bibliotech administrative staff, along with Nelson Wolff and Susan Reed at the future Bibliotech space on Pleasington Rd. Our presentations directly contributed to the space.

UIW Convergent Media: Augmented Reality, Projection Mapping

- a. Type: Presentations - “Presentation/poster at local or UIW meeting”
- b. Role: Presenter and exhibitor
- c. Description: UIW 2013 Tech Fair Exhibits presentation included a workshop that demonstrated augmented reality. The exhibit included projection mapping, augmented reality and a raspberry Pi demo.

Cox Media Technology – Dos Equis

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant
- c. Project description: Alfonso Montemayor, the Digital Sales Manager at Cox Media asked for assistance with prototype projection mapping solutions to a mobile “party” that would capture Dos Equis patrons with projected logos that could then be used to promote the brand through social media sites. The demonstration product was a video of the Dos Equis logos projected on different medium (e.g. city bus, person’s t-shirt). Alfonso loved the solution and has been working on implementing it.

Texas A&M Convergent Media - Presentation

- a. Type: Presentation - “Presentation/poster at local or UIW meeting”
- b. Role: Presenter
- c. Presentation description: Dr. Patrick Burkart, 2 time Massachusetts Institute of Technology Press published, tenured professor at the Texas A&M University invited me to present to the undergraduate and graduate courses about myself and the Convergent Media Collective. Undergraduate student Miriam Thomas and graduate student Jonathan Guajardo presented with me to give the audience a rounded overview of the collective and our initiatives. Dr. Burkart thanked us for the presentations and noted that he loved how we had physical demonstrations that drew in the audience.

Video: Makerspace Documentary on Crystal City Texas

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Producer, Videographer, Audio Engineer, Editor
- c. Project description: This video documents Mark Barnett’s week-long STEM program, Makerspace, with students from Crystal City Texas.
- d. Videos available upon request.

Video: Food Bank Project- SA Goes Orange

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Producer, Projectionist/DJ
- c. Project description: Created three 30-second videos to promote the SA Goes Orange campaign for projection on buildings throughout San Antonio during September 2013.

<http://www.thecmcollective.org/convergent-media-collective-collaborates-with-the-san-antonio-fo-od-bank/>

American Institute of Graphic Arts- Pixels of Fury, San Antonio, Tx

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant
- c. Project description: In the fall of 2013 I was approached by Professor Michael Clayton about consulting with him on a projecting project for a AIGA event called Pixels of Fury held in San Antonio, Tx. I met with Michael and presented a series of solutions and equipment available. We then took a trip to the location for scouting purposes and solidified the equipment and personnel requirement. The event was held and the projecting worked out well with the clients satisfied with the results.

Promotional Video: “Boost Logic BLGTR 1500 Package”

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Producer, Videographer, Audio Engineer, Editor
- c. Project description: Created a video to demonstrate the performance improvement of the BLGTR 1500 Package.
- d. BLGR 1500 Street Test. Boost Logic Website.

<http://www.boostlogic.com/videos/blgtr-1500-street-test/>.

Promotional Video: “Boost Logic BLGTR Qatar Package”

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Producer, Videographer, Audio Engineer, Editor
- c. Project description: Created a video to demonstrate the performance improvement of the BLGTR Package for the Prince of Qatar.
- d. Al-Anabi & Boost Logic Team up to go 7’s. Boost Logic Website.

<http://www.boostlogic.com/news/al-anabi-boost-logic-team-up-to-go-7s/>.

Palo Alto Projection Project: Celebracion 2013

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Producer, Projectionist/DJ
- c. Project description: the Convergent Media Collective was approached by Palo Alto to collaborate on a projecting project for one of the fundraising events. The challenge consisted of projecting with 3 projectors spanned across the the side of the building. After some initial testing, content was created and we projected at the Palo Alto Celebracion 2013. The results were amazing and the president of Palo Alto personally thanked me for collaborating.

<http://www.thecmcollective.org/pac-celebracion/>

Photography: Multi-connection USB Cable Photo Shoot

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Photographer
- c. Project description: Created photographs of an iPod charging cable for Geekdom startup company.

Photography: JMS Racing Supra Photoshoot

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Photographer
- c. Project description: Gared Renya, a local high-end automotive enthusiast, requested me to take photos of his recently built JMS Toyota Supra. The resulting pictures and videos have been picked up by many other websites.

http://youtu.be/2i7wDnRQh2k?list=UUhraDbEtjeXmtvCu_5_g6Q

Photography: Nick Shortridge 1300hp Documentation Photograph

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Photographer
- c. Project description: I documented the progressive changes of Nick Shortridge’s Terminator Mustang Cobra. The photographs and documentation allowed the car to be invited to the Mustang 5.0 National Event. The car won and was featured on the cover.

The Convergent Media Collective – TEDx San Antonio, Demonstration

- a. Type: Presentation - “Presentation/poster at local or UIW meeting”
- b. Role: Presenter
- c. Project description: In the summer of 2013, the Convergent Media Collective was approached by Susan Price the organizer of TEDx San Antonio.

<http://www.thecmcollective.org/the-cmc-tedx-san-antonio/>

The Convergent Media Collective Website

- a. Type: Presentation - “Web-based presentations/publications”
- b. Role: Creator, Webmaster
- c. Project description: The Convergent Media Collective serves as an outlet for students, graduates and the community to participate in the convergent media scene. The collective consists of a group of professors, students and makers from all over the nation, though mostly based out of San Antonio and Austin, Tx. The groups focus is to collaborate with for-profits and nonprofits on cutting edge convergent media initiatives in order to further the field and collective member’s skill sets. The collective works closely with the convergent media program at UIW, along with the convergent media student organization to give back to the students. This occurs through guest lectures, special presentations, hands on workshops and much more.

<http://www.thecmcollective.org/>

openED SA Website

- a. Type: Presentation - “Web-based presentations/publications”
- b. Role: Creator, Webmaster
- c. Project description: openED SA is a website that documents and tracks art & technology advocacy around the greater San Antonio, TX area. Started in 2015, the website hosts blog posts about art and technology advocacy efforts around San Antonio. It also hosts a google maps interface that display art & technology resources around the greater San Antonio area.

<http://www.openedsa.org/>

JMS Racing Cobb Flex Fuel Video Shoot

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Producer

- c. Project description: In the spring of 2014 I was hired by JMS Racing, a nationally recognized high performance automotive business to create a video featuring a revolutionary technology developed by Cobb Tuning, an international company located in Austin, Tx. The video was featured on facebook via JMS Racing's page.
- d. Video available upon request, along with FB analytics (over 50,000 views)

Boost Logic TX2K14 Roll Racing Event

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Consultant, Video Producer and Photographer
- c. Project description: In 2014 I worked with Boost Logic to document the TX2K14 roll racing event in Bryan, Tx. An national racing event, TX2K14 features the fastest street cars in the USA. The coverage was two fold as I went to document for Boost Logic as a media consultant, as well as to document the event for my upcoming book on automotive culture.

Boost Logic Horseshoe Bay ½ Mile BLGTR2000 Video Shoot

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Consultant, Video Producer and Photographer
- c. Project description: The Horseshoe Bay ½ Mile race is national event where high-end automobiles show up and drag race over a ½ mile. As a media consultant to Boost Logic I ventured out to the event to cover their Boost Logic Nissan GTR BLGTR2000 build. I shot not only video, but photos as well

<http://www.boostlogic.com/news/boost-logic-goes-to-wannagofast-half-mile-event-horseshoe-bay/>

Spare Parts: Take it apart, Make Art! Video

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Video Producer
- c. Project description: In the winter of 2014 I was approached by Mary Cantú of Spare Parts to help her document an event she was putting together called "Take it apart, Make art." This event was in collaboration with 10bitworks a local hackerspace. For more information about the event and to see the video produced, please visit:

<http://youtu.be/pxyOpxhccJI?list=UUkYCppNUMe2CkmD9U4AQxRA>

JMS Racing Twin Turbo Nissan 370Z Video

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Producer
- c. Project description: In the summer of 2014 I was hired by JMS Racing, a nationally recognized high performance automotive business to create a video featuring a custom built 2013 Nissan 370Z NISMO. The video incorporated many new video techniques and is set to released in mid August 2014.
- d. Video available upon request, along with FB analytics

Elite Racing Developments Photography Shoot

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Photographer
- c. Project description: Photographed and Edited Elite Racing Developments facilities for their website in August of 2012.

<http://www.eliteracingdevelopment.com/>

Austin Hi-Fi Webmaster

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Webmaster, General Business Consultant
- c. Project description: Maintained website from 2001-2011 and helped develop business strategies for Austin Hi-Fi. Company Profile: A small business enterprise importing and distributing high-end two channel audio systems from Europe. Established in 1981 in San Antonio, Texas by Mark Heaston and Creston Funk, under the founding name of Concert Sound. In 2002, Mr. Funk relocated the business to Austin, Texas in order to expand the client base. Over the last several years, with the assistance of Professor Lopez, the business has developed a new client base and remains a stable business.

Flat Earth Audio Webmaster

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”

- b. Role: Webmaster
- c. Project description: Designed, developed and maintained flatearthaudio.com for Flat Earth audio a medium business enterprise importing and distributing high-end audio loudspeakers, located in Woodbridge Connecticut. The website was maintained from 2005-2013. Flat Earth Audio is known around the world as a licensed distributor for ATC Loudspeakers. The ATC brand is not only utilized within privately owned high end residential audio systems, but they are utilized in high-end studios such as the Abbey Road recording studio.

<http://www.flatearthaudio.com/>

St Louis Stereo Hosting Manager

- a. UIW Scholarship Criterion UIW Scholarship Criterion Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Hosting Manager
- c. Project description: Hosting manager 2010-2016 for St Louis Stereo a Hi-Fi store located in St Louis Missouri who in addition to selling Hi-Fi also import high-end audio electronics, such as Dynavector.

<http://www.stlouisstereo.com/>

Whetstone Audio Hosting Manager

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Hosting Manager and Technology Consultant
- c. Project description: From 2010 - 2016 I was a hosting manager and technology consultant for Whetstone Audio a HiFi audio store located in Austin, Texas specializing in mid to high end residential audio systems. As a locally owned enterprise, they strive to offer personalized service to a wide range of clientele.

<http://www.whetstoneaudio.com/>

JMS Racing Convergent Media Consultant

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Hosting Manager
- c. Project description: From the fall of 2011 to the spring of 2012 I performed convergent media consulting for JMS Racing, helping them develop a website, initial photography of their automobiles, posters, videos, business cards and social media strategy.

<https://www.facebook.com/pages/JMS-Racing/168686186475891?fref=photo>

Cobb Tuning Media Specialist Human Resource Consultation

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Human resources consultant
- c. Project description: In the 2011 I was approached by Cobb Tuning to consult with them on the hiring of a Media Specialist for national company. Having relocated their headquarters to Austin, Tx I met the CEO of the company Trey Cobb and their HR director for a day giving them a presentation and demonstration of various skills and assets the idea candidate should have. The consultation was successful and I am proud to say the person they hired still works there till this day (Fall 2014).

Palo Alto Projection Project: Celebracion 2014

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Producer, Projectionist/DJ
- c. Project description: Content was created and we projected it at the Palo Alto Celebracion 2014.

JMS Racing Tucker Build

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Producer
- c. Project description: In the spring of 2014 I was hired by JMS Racing, a nationally recognized high performance automotive business to create a video featuring a high horsepower Toyota Supra Build. The video was featured on facebook via JMS Racing’s page. The coverage helped land a feature in DSPORT Magazine a couple of months later.
- d. Video available upon request, along with FB analytics (over 22,000 views)

Spare Parts - Mini Museum Photoshoot

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Photographer

- c. Project description: In the spring of 2015 I was hired by Spare Parts to document their Mini Museum in action at two local schools.
- d. Photos were posted to the Spare Parts Facebook page and used for promotion of their activities.

Boost Logic Tx2K15 Coverage

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Consultant, Video & Photography
- c. Project description: In the spring of 2015 I was hired by Boost Logic, a high-end aftermarket automotive company to travel to Houston, tx to cover their participation in Tx2k15, one of the biggest high horsepower street car meets in the world. I took both photos and video of their customers cars.
- d. Photos and video were posted both on Facebook as well as youtube.

JMS Racing Website Revamp

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Consultant, Website Developer
- c. Project description: In the spring of 2015 I was hired by JMS Racing, a nationally recognized high performance automotive business to to revamp their whole website. This included a full content management system upgrade, template design, graphic design, custom photos and training of their employees on how to update and maintain the website.
- d. The website can be viewed at jmsracing.net (as of 10/15)

JMS Racing Dyno Day Video

- a. Type: Application / Practice - "Selected as consultant to organizations related to one's discipline (no report done for review)"
- b. Role: Consultant, Video Producer & Event Producer
- c. Project description: In the spring of 2015 I was hired by JMS Racing, a nationally recognized high performance automotive business to document and help produce their Dyno Day/Car Show event. I produced a video as well as a set of photos that were featured on facebook.

- d. Video & Photo available upon request.

Boost Logic Mercedes S63 AMG Video

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Producer
- c. Project description: In the spring of 2015 I was hired by Boost Logic, a high-end aftermarket automotive company to create a video that introduced one of the latest turbo kits for the Mercedes S63 AMG, the BL900 Package.
- d. Video available upon request

Boost Logic Titanium Exhaust Video

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Producer
- c. Project description: In the spring of 2015 I was hired by Boost Logic, a high-end aftermarket automotive company to create a video that introduced one of the latest GTR exhaust. The video has become Facebook sensation with over 107,000 views as of September 2015.

10BitWorks Social Media Revamp

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Media & PR producer, Web Designer
- c. Project description: In the spring of 2015 I teamed up with Andrew Valdez, a graduated UIW masters student to develop a whole marketing & PR revamp of 10Bitworks, a non-profit, hacker/maker space in the southeast side of San Antonio, Tx. We were able to revamp their website, develop an all new logo, branding materials and a physical brochure. The project took 3 months to complete and multiple meetings with the board of directors. They were very pleased with the results.

Friends of Spare Parts 501c(3) Filing

- d. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- e. Role: Consultant
- f. Project description: In 2018, I helped founder Mary Cantu develop a non-profit advisory board and file for a 501c(3) which would become Friends of Spare Parts.

Bike San Antonio 501c(3) Filing

- g. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- h. Role: Consultant
- i. Project description: During the year of 2018 I worked with Janel Sterbentz, who founded a group named Bike San Antonio. During meetings I help guide her through the process of filing for 501c(3) status. She successfully filed by the end of 2018. The group has gone on to play a key role in advocating for cycling in the greater San Antonio area.

Pacfest flash mob

- a. Type: Application / Practice - “Selected as consultant to organizations related to one’s discipline (no report done for review)”
- b. Role: Consultant, Video Production Producer
- c. Project description: In the spring of 2015 I assisted Palo Alto Senior Multimedia Specialist Andrew Valdez with a flash mob at Southpark Mall. I helped him record high quality audio of the flashmob, which was actually a flash Mariachi Mob, where Mariachi’s showed up and played a song along with folklorico dancers. I also helped organize two additional shooters and trained them on how to properly capture footage of the flashmob. The video came out great and garnered over 6,700 views, which for a local community college is very respectable.

NOTE: The CV being submitted is the most current and is correct as of the date of the signature.

Signature:

Date: