Curriculum Vitae

Lu Tang, PhD

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EDUCATION

Ph.D. 2007	Communication. Annenberg School for Communication and Journalism. University of Southern California, Los Angeles, CA.
M.A. 2004	Communication. Annenberg School for Communication and Journalism. University of Southern California, Los Angeles, CA.
B.A. 2001	English Language and Literature. English Department. Beijing University, Beijing. P. R. China.

UNIVERSITY APPOINTMENTS

2017-present	Department of Communication and Journalism, Texas A&M University. Full Professor (2022-) Associate Professor (2017-2022) Director, Data Justice Lab, Texas A&M Institute of Data Science (2021-present) Faculty Fellow, Center for Health Systems and Design, Texas A&M University.
2009-2017	Department of Communication Studies, College of Communication and Information Sciences, University of Alabama. Associate Professor (2015-2017) Assistant Professor (2009-2015)
2007-2009	Assistant Professor, School of Communication Studies, College of Communication and Information, University of Tennessee, Knoxville.

2005-2007   Graduate Student Instructor, Annenberg School for
                   Communication and Journalism. University of Southern California.

HONORS AND AWARDS

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1. Top Paper of the Year. *Communication & Society*, 2024.

2. Top Paper Award. Health Communication Division. Annual Conference of the International Communication Association, Gold Coast, Australia, 2024.

3. American Medical Informatics Association Summit, Informatics Implementation Best Paper Award, 2020.

4. Best Faculty Article Award, Chinese Communication Association, 2019

5. Top Faculty Paper Award. Gender Studies Division. Southern State Communication Association Conference, Nashville, TN, 2018.

6. Lifesaver Award. Communication Graduate Student Association. Texas A&M University, 2018.

7. Chinese Communication Association Service Award, 2017.

8. C&IS Diversity Research Award, College of Communication and Information Sciences, University of Alabama, 2016.

9. Top Faculty Paper Award. Mass Communication Division. Southern State Communication Association Conference, New Orleans, LA, 2014.

10. Top Three Faculty Papers. Mass Communication Division. Southern State Communication Association Conference, Norfolk, Virginia, 2009.

11. International Student Academic Achievement Award, University of Southern California, 2007.

12. Top Four Papers. Division of Instructional and Developmental Division. Annual Conference of the International Communication Association, New York, 2005.

13. Top Student Paper Award. Division of Asian/Pacific American Communication. Annual Conference of the National Communication Association, Chicago, 2004.

14. May 4th Scholarship, Beijing University, P. R. China, 2000.

RESEARCH

Funding and Grants

1. 2024-2026. National Humanities Center. Responsible Artificial Intelligence Partnership Project. (Collaboration with Texas Tech and University of Texas, Arlington)
    Award to Texas A&M University: $11,110

2. 2023-2025. National Institute of Health
    "Leveraging Latinx Adolescents, Photovoice, and Longitudinal Data to Disentangle the Bidirectional Effects of Social Media and Mental Health"
    1R21MH135489-01 (PI: Dupont-Reyes)
    Role: Subcontract PI (Subcontract total: $34,313)

3. 2022-2023. National Institute of Health
    "Measuring and Improving AI Alzheimer Researchers' Knowledge, Attitudes and Practices of AI Ethics." 3U01AG070112-02S2 (Supplement to U01AG070112, PI: Zhi)
    Amount awarded: $323,239
    Role: Subcontract PI (Subcontract total: $163,713)

4. 2022-2026. Cancer Prevention & Research Institute of Texas.
    "AI-based conversational agent for facilitating education and communication about HPV vaccination in children and adolescents." (PI: Tao)
    Amount awarded: $1,397,258
    Role: Subcontract PI (Subcontract total: $91,880)

5. 2022. Texas A&M University, Melbern G. Glasscock Center for Humanities Research. Summer Research Fellowship
    Amount awarded: $9,000
    Role: PI

6. 2021-2023. Texas A&M University, Institute for Data Science
    "Data Justice Thematic Lab"
    Amount awarded: $300,000
    Role: Director

7. 2021-2024. Robert Wood Johnson Foundation. Pioneering Ideas: Exploring the Future to Build a Culture of Health
    "Studying prevalent mental health stigma in Spanish media to encourage help-seeking among growing young and diverse Latinx populations." (PI: Dupont-Reyes)

Amount awarded: $502,140
Role: Co-I

8. 2020-2021. National Institute of Health, SBIR
   Capturing Permissions Metadata in Dynamically Built eConsent Forms: A Phase I
   Tool Development.
   Amount awarded: $400,000 (PI: Frank Manion)
   Role: Consultant

9. 2021-2022. Texas A&M University, Triads for Transformation (T3 Grant).
   Engaging Spanish Media and Latinx Consumers in Public Mental Health.
   Amount awarded: $30,000
   Role: Co-PI

10. 2020. College of Liberal Arts, Texas A&M University. Online Curriculum Grant
    Award. $5000.

11. 2015. University of Alabama System Collaborative Research Initiative Grants.
    Communicating risk through social media big data. $5000.

12. 2015. Reese Phifer Scholarship. Department of Communication Studies,
    University of Alabama. *Postpartum depression, social support, and women's
    identity.* $4500.

13. 2013. Reese Phifer Scholarship. Department of Communication Studies,
    University of Alabama. *Narratives about mental illness in China.* $4165.

14. 2011. Reese Phifer Scholarship. Department of Communication Studies,
    University of Alabama. *Corporate social responsibility in a global context.*
    $4165.

15. 2010. Faculty Fellow in Service Learning, Center for Ethics and Social
    Responsibilities, University of Alabama. $1500.

16. 2010. Research Grant Committee Grant, University of Alabama, *Employee
    discourse of health and wellness*, $4200.

17. 2008. Dean's Summer Research Funding, College of Communication and
    Information, University of Tennessee, Knoxville. $2000.

18. 2008. School of Communication Studies, University of Tennessee. *The global-
    local dialectic in the conceptualization and practice of CSR by multinational
    corporations in China: A value-based approach*, $1600.

Peer-Reviewed Journal Articles

* indicates graduate student co-authors at the time of collaboration

1. DuPont-Reyes, M. J., Villatoro, A.P., Chowkwanyun, M., Ortiz, S.E., **Tang, L.** (2024). Communication policy to reduce health disparities: A cross-Language content analysis of YouTube TV advertising. *American Journal of Preventative Medicine.* https://doi.org/10.1016/j.amepre.2024.05.016 [Full Text]

2. DuPont-Reyes, M. J., Villatoro, A.P., Peña, M., **Tang, L.** (2024). A source of mental health inequities: The case of a Spanish and English cross language content analysis of depiction of mental illness in primetime YouTube TV programming. *Stigma and Health*.

3. Dupont-Reyes, M.J., Villatoro, A., & **Tang, L.** (2024). Media-based health information behaviors among Latine in the United States. *Hispanic Journal of Behavioral Sciences*. https://doi.org/10.1177/07399863241259292 [Full Text]

4. Dupont-Reyes, M.J., Villatoro, A., & **Tang, L.** (2024). Mechanisms of mental illness anti-stigma messaging matter: Leveraging mental health communication inequities among Latinx populations to understand what works and what we can do better. *Social Science and Medicine*, 349. https://doi.org/10.1016/j.socscimed.2024.116865 [Full Text]

5. Zou, W.*, **Tang, L.**, Zhou, M., & Zhang, X. (2024). Self-disclosure and received social support among women experiencing infertility on Reddit: A natural language processing approach. *Computers in Human Behavior.* 154. https://doi.org/10.1016/j.chb.2024.108159 [Full Text]

6. Li, J.*, **Tang, L**., & Pu, Y. (2024). My story of depression: A content analysis of autobiographic videos on Douyin. *Health Communication* 39(5): 906-914. DOI: 10.1080/10410236.2023.2191887 (Corresponding author) [Full text]

7. Zou, W. *, Li, J. *, Yang, Y., & **Tang, L.** (2023). Exploring the early adoption of Open AI among laypeople and technical professionals: An analysis of Twitter conversations on ChatGPT and GPT-3. *International Journal of Human-Computer Interaction.* DOI: 10.1080/10447318.2023.2295725 [Full text] (Corresponding author)

8. Zeid, N.*, **Tang, L**., & Amith, M.T. (2023). The spread of COVID-19 vaccine information in Arabic on YouTube: A network exposure approach. *Digital Health,* 9. doi:10.1177/20552076231205714 [Full text] (Corresponding author)

9. Li, H. & **Tang, L.** (2023). Patients' trust in physicians in China: Dynamics between general and particular trust. *Communication and Society*, 66: 217-276. https://doi.org/10.30180/CS.202310_(66).0010 [Full text]
   - Annual ICA bilingual article of the journal
   - Top Paper of the Year

10. **Tang, L.**, Li, J.*, & Fantus, S. (2023). Medical AI ethics: A systematic review of empirical studies. *Digital Health, 9*. https://doi.org/10.1177/20552076231186064 [Full text]

11. Dupont-Reyes, M.J., Villatoro, A., Gama, G., & **Tang, L.** (2023). Measuring media-related health and mental health information acquisition among Latino adults in the United States. *International Journal of Methods in Psychiatric Research.* e1967. https://doi.org/10.1002/mpr.1967 [Full text]

12. Dupont-Reyes, M.J., Hermandez, J., & **Tang, L.** (2022). Television advertising, corporate power, and Latino health disparities. *American Journal of Preventative Medicine*, 63(4): 496-504. https://doi.org/10.1016/j.amepre.2022.04.017 [Full text]

13. Zeid, N.* & **Tang, L.** (2022). Egyptian newspapers coverage of COVID-19 vaccines: A theoretically driven content analysis. *Journal of Health Communicatio*n 27(10): 727-736. https://doi.org/10.1080/10810730.2022.2157908 [Full text]

14. Khan, T.*, & **Tang, L**. (2022). Sensemaking during a pandemic: A semantic network analysis of COVID-19 and vaccine-related discussion on Reddit. *Texas Speech Communication Journal*, 46, 63-79. [Full text]

15. Lian, A., Du, J., & **Tang, L.** (2022). Using a machine learning approach to monitor COVID-19 vaccine adverse events (VAE) from Twitter data. *Vaccines, 10*(1):103. https://doi.org/10.3390/vaccines10010103 (Corresponding author). [Full text]

16. Meadows, C.Z., **Tang, L.,** Zou, W*. (2022). Managing government legitimacy during the COVID-19 pandemic in China: a semantic network analysis of state-run media Sina Weibo posts. *Chinese Journal of Communication*, 15(2), 156-181. https://doi.org/10.1080/17544750.2021.2016876 [Full text]

17. Wu, Q.* & **Tang, L.** (2022). What satisfies parents of pediatric patients in China: A grounded theory building analysis of online doctor's reviews. *Health Communication, 37*(10): 1329-1336. https://doi.org/10.1080/10410236.2021.1888437 [Full text]

18. Zou, W.*, **Tang, L.,** & Bie, B. (2022). The stigmatization of suicide: A study of stories told by college students in China. *Death Studies, 46*(9): 2035-2045. (Corresponding author) https://doi.org/10.1080/07481187.2021.1958396 [Full Text]

19. Tang, X., Zou, W.*, Hu, Z., **Tang, L.** (2021). Recreating gender stereotypes: Male cross-dressing performances on Douyin in neo/non-liberal China. *Journal*

of Broadcasting & Electronic Media, 65(6): 660-678 (Corresponding author)
https://doi.org/10.1080/08838151.2021.1955888 [Full Text]

20. Zhang, X. & **Tang, L.** (2021). Cultural adaptation in HPV vaccine intervention among racial and ethnic minority populations: A systematic literature review. *Health Education Research*, 36(5): 479-493. https://doi.org/10.1093/her/cyab034 [Full Text]

21. **Tang, L.**, York, F.*, & Zou, W.* (2021). Middle-aged and older African Americans' information use during the COVID-19 pandemic: An interview study. *Frontiers in Public Health, 9*:709416. https://doi.org/10.3389/fpubh.2021.709416 [Full Text]

22. Johnson, J. M. Q., Saleem, M., **Tang, L.,** Ramasubramanian, S., & Riewesthal., E. (2021). Media use during COVID-19: An investigation of negative effects on the mental health of Asian versus White Americans. *Frontiers in Communication, 6,* 79. https://doi.org/10.3389/fcomm.2021.638031 [Full text]

23. **Tang, L.,** Liu, W., Thomas, B., Tran, M., Zou, W.*, Zhang, X., & Zhi, D. (2021). Texas public agencies' tweets and public engagement during the COVID-19 Pandemic: Natural language processing approach. *Journal of Medical Internet Research: Public Health and Surveillance*. 7(4): e26720. http://dx.doi.org/10.2196/26720 [Full text]

24. Zou, W.*, Zhang, W.J., & **Tang, L.** (2021). What do social media influencers say about health? A theory-driven content analysis of top ten health influencers on Sina Weibo. *Journal of Health Communication*, 26(1): 1-11. https://doi.org/10.1080/10810730.2020.1865486 (Corresponding author) [Full text]

25. York, F.* & **Tang, L.** (2021). "Picture me heart disease free": Understand the cardiovascular disease experiences of African Americans through a culture-centered approach. *Journal of Applied Communication Research, 49*(3): 247-266. https://doi.org/10.1080/00909882.2021.1912377 [Full text]

26. Zou, W.*, & **Tang, L.** (2021). Rumors and processing strategies during the COVID-19 outbreak in China. *Public Understanding of Science, 30*(2): 153-168. https://doi.org/10.1177/0963662520979459 (Corresponding author.) [Full text]

27. **Tang, L.**, Zhang, X., & Zhu, R. (2021). What causes postpartum depression and how to cope with it: A phenomenological study of mothers in China. *Health Communication*, 36(12): 1495-1504. https://doi.org/10.1080/10410236.2020.1771063 [Full text]

28. **Tang, L.**, Fujimoto, K., Amith, M., Cunningham, R., Costantini, R.A.*, York, F.*, Xiang, G., Boom, J., & Tao, C. (2021). "Down the rabbit hole" of vaccine

misinformation on YouTube: Network exposure study. *Journal of Medical Internet Research, 23*(1): e23262. https://www.jmir.org/2021/1/e23262 [Full text]

This article was cited in the Surgeon General's 2021 report on Vaccine Misinformation, "Confronting health Misinformation: The US Surgeon General's advisory on Building a healthy information environment. [Link]

Selected Media Coverage

CNBC YouTube to add labels to some health videos amid misinformation backlash.[Link]
Bloomberg. YouTube Revamps Videos as Biden Chides Social Media. [Link]
Time. YouTube Revamps Health Videos as Biden Criticizes Social Media for Vaccine Misinformation. [Link]
France 24. YouTube étiquetant certaines vidéos de santé au milieu d'une réaction de désinformation**. [Link]**

29. **Tang, L.** & Zou, W.* (2021). Health information consumption under COVID-19 lockdown: An interview study of residents of Hubei Province, China. *Health Communication, 36*(1): 74-80. https://doi.org/10.1080/10410236.2020.1847447 [Full text]

30. **Tang, L.,** Meadows, C.Z., & Li, H. (2020). How gay men's wives in China practice co-cultural communication: Culture, identity, and sensemaking. *Journal of International and Intercultural Communication, 13*(1)*,* 13-31. https://doi.org/10.1080/17513057.2019.1569252 [Full text]

31. Meadows, C., Meadows, C. Z., **Tang., L.,** (2020). The CDC and state health department Facebook messages: An examination of frames and the Extended Parallel Processing Model. *Communication Studies 71*(5): 740-752. https://doi.org/10.1080/10510974.2020.1819839 [Full text]

32. Meadows, C. Z., **Tang., L**., & Liu, W. (2019). Twitter message types, health beliefs, and vaccine attitudes during the 2015 Measles Outbreak in California. *American Journal of Infection Control*, 47(11). 1314-1318. https://doi.org/10.1016/j.ajic.2019.05.007 [Full text]

33. Meadows, C., Meadows, C. Z., **Tang., L**., & Liu, W. (2019). Unraveling public health crises across stages: Understanding Twitter emotions and message types during the California measles outbreak. *Communication Studies*, 70(4), 453-469. https://doi.org/10.1080/10510974.2019.1582546 [Full text]

34. Park, E. S.*, & **Tang, L**. (2019). How color and visual complexity affects the evaluation of skin cancer infographics: An experiment study. *Journal of Visual Communication in Medicine,* 42(2): 52-65. https://doi.org/10.1080/17453054.2019.1573633 [Full text]

35. Park, E. S.*, & **Tang, L**., Bie, B., & Zhi, D. (2019). All pins are not created equal: Communicating skin cancer visually on Pinterest. *Translational Behavioral Medicine, 9*(2)*,* 336-346. https://doi.org/10.1093/tbm/iby044 (Corresponding author) [Full text]

36. **Tang, L.,** Bie, B., Zhi, D. (2018). Tweeting about measles during stages of an outbreak: A semantic network approach to the framing of emerging infectious diseases. *American Journal of Infection Control,* 46(12), 1375-1380. https://doi.org/10.1016/j.ajic.2018.05.019 [Full text]

37. **Tang, L.,** Bie, B., Park, E. S.*, & Zhi, D. (2018). Social media and outbreaks of emerging infectious diseases: A systematic review of literature. *American Journal of Infection Control, 46*(9), 962-972. https://doi.org/10.1016/j.ajic.2018.02.010 [Full text]

38. Du, J., **Tang, L.,** Xiang, Y., Zhi, D., Xu, J., Song, H-I., & Tao, C. (2018). Public perception analysis of Tweets during the 2015 measles outbreak using a neural network model. *Journal of Medical Internet Research*, 20(7), e236. doi: 10.2196/jmir.9413 [Full text]
    - **The first two authors contributed equally to the article.**

39. **Tang, L.,** & Guan, M.* (2018). Rise of health consumerism in China and its effects on physician's professional identity and physician-patient relationship. *Health Communication, 33*(5)*,* 636-642*.* https://doi.org/10.1080/10410236.2017.1290015 [Full text]
    - **Best Faculty Article Award of 2018 by Chinese Communication Association.**

40. Yang, Y.*, & **Tang, L.** (2018). Understanding women's stories about drinking: Implications for health communication. *Health Education Research*, 33(4): 271-279. https://doi.org/10.1093/her/cyy016 [Full text]

41. **Tang, L.** & Park, E.S.* (2017). Sun exposure, tanning beds, and herbs that cure: How skin cancer is portrayed on Pinterest. *Health Communication, 32*(10), 1192-1200. https://doi.org/10.1080/10410236.2016.1214223 [Full text]

    Media Coverage

    PBS. The homemade sunscreen you find on social media is a recipe for sunburn. **[Link]**

42. Yang, Y.*, **Tang, L.,** & Bie, B. (2017). Portrayals of mental illnesses in women's and men's magazines in the United States. *Journalism and Mass Communication Quarterly, 94*(3), 793-811. https://doi.org/10.1177/1077699016644559 [Full text]

43. Bie, B.*, & **Tang, L**. (2016). Chinese gay men's coming out narratives: Connecting social relationship to co-cultural theory. *Journal of International and Intercultural Communication, 9*(4), 351-367. https://doi.org/10.1080/17513057.2016.1142602 (Corresponding author) [Full text]

44. **Tang, L**., Zhu, R., & Zhang, X*. (2016). Postpartum depression and social support in China: A cultural perspective. *Journal of Health Communication, 21*(9), 1055-1061. https://doi.org/10.1080/10810730.2016.1204384 [Full text]

45. **Tang, L**., Baker, J.S., Meadows, C.Z.* (2016). Tensions of health: Narratives of employee wellness program participants. *Workplace Health and Safety, 64*(9), 426-432. https://doi.org/10.1177/2165079916643966 [Full text]

46. **Tang, L**., & Bie, B*. (2016). The stigma of autism in China: An analysis of newspaper portrayals of autism between 2003 and 2012. *Health Communication, 31*(4), 445-452. https://doi.org/10.1080/10410236.2014.965381 [Full text]

47. Bie, B.*, **Tang, L., &** Treise, D**. (2016). Be aware of superbugs: Risk communication in newspaper coverage of the NDM-1 in India, United Kingdom, and the United States. *Asian Journal of Communication, 26*(1), 58-75. https://doi.org/10.1080/01292986.2015.1076867 [Full text]

48. **Tang, L.**, & Bie, B*. (2016). Narratives about mental illnesses in China: The voices of Generation Y. *Health Communication, 31*(2), 171-181. https://doi.org/10.1080/10410236.2014.940673 [Full text]

49. **Tang, L.,** Mieskowski, L.*, Oliver, J.S., Eichorst, M. *, & Allen, R.S. (2015). Promoting cancer screening among rural African Americans: A social network approach. *Journal of Cultural Diversity, 22*(3), 88-94. [Full text]

50. Baker, J.S., & **Tang, L**. (2015). Exploring dialectic tensions for institutional maintenance: A case of Google and its censored Chinese search engine. *International Journal of Communication, 9*(20), 2980-2999. https://ijoc.org/index.php/ijoc/article/view/2955/1466 [Full text]

51. **Tang, L**. & Peng, W. (2015). Culture and health reporting: A comparative content analysis of newspapers in the U.S. and China. *Journal of Health Communication, 20*(2), 187-95. https://doi.org/10.1080/10810730.2014.920060 [Full text]

52. Bie, B.*, & **Tang, L**. (2015). Representation of autism in leading newspapers in China: A content analysis. *Health Communication, 30*(9), 884-893. https://doi.org/10.1080/10410236.2014.889063 [Full text]

53. **Tang, L.,** Gallagher, C.C. *, & Bie, B. * (2015). Corporate social responsibility communication through corporate websites: A comparison of leading corporations in the U.S. and China. *International Journal of Business Communication, 52*(2), 205-227. https://doi.org/10.1177/2329488414525443 [Full text]

54. **Tang, L.** & Chen, C.F. (2013). Effectiveness of health messages to change women's thin-ideal and unhealthy weight control intentions: Connecting social norms and social networks approaches. *Asian Journal of Communication, 23*(5), 519-537. https://doi.org/10.1080/01292986.2012.756045 [Full text]

55. **Tang, L.** (2012). Media discourse of corporate social responsibility in China: A content analysis of newspapers. *Asian Journal of Communication, 22*(3), 270-288. https://doi.org/10.1080/01292986.2012.662515 [Full text]

56. Peng, W. & **Tang, L.** (2010). Health content in Chinese newspapers: A theoretically based content analysis. *Journal of Health Communication, 15*(7), 695-711. https://doi.org/10.1080/10810730.2010.514028 [Full text]

57. **Tang, L.** & Li, H. (2009). Corporate social responsibility in the context of globalization: An analysis of CSR self-presentation of Chinese and global corporations in China. *Public Relations Review, 35*(3), 199-212. https://doi.org/10.1016/j.pubrev.2009.05.016 [Full text]
    - A Chinese translation was published in *PR View*, 2011 (9), 9-16, Renmin University, Beijing, China. Translated by Jie Zhang et al.

58. Li, H., & **Tang, L.** (2009). Representation of the Chinese product crisis in American national and local Newspapers. *Public Relations Review, 35*(3), 219-225. https://doi.org/10.1016/j.pubrev.2009.05.007 [Full text]

59. **Tang, L.** (2008). An integral model of collective action in organizations and beyond. *Journal of Business Ethics, 80*(2), 249-261. https://doi.org/10.1007/s10551-007-9416-2 [Full text]

Published Conference Proceedings

1. Moore, N., Amith, T. M., Neuman, A.C., Hamilton, H., Savas, L., **Tang, L.,** Tao, C. (2024). Translating motivational interviewing for the HPV vaccine into a computable ontology model for automated AI conversational interaction. Proceedings of the CHI Conference on Human Factors in Computing Systems. Article No 341. https://doi.org/10.1145/3613905.3651051 [Full text]

2. Nguyen, E., Amith, M., Nordberg, A., **Tang, L.,** Harris, M.R., Tao, C.(2023). CRENO: An ontology to model concepts relating to culture, race, ethnicity, and nationality for health data. AMIA JT Summits Translational Science Proceeding: 398-407. [Full text]

3. Aguilar, C., Amith, M.T., **Tang, L.**, Hamilton, J., Rhee, D., Khan, T.*, Savas, L.S., & Tao, C. (2023). Evaluating domain-independent small talk conversations to improve clinical communication interaction. HCI International 2023. [Full text]

4. Wang, S., Du, J., **Tang, L.,** & Tao, C. (2021). Understanding public perceptions of measles from Twitter using multi-task convolutional neural networks. MEDINFO 2021: One world, one health-Global partnership for digital innovation, 607-611. Doi: 10.3233/SHTI220149 [Full text]

5. Zhu, A., Amith, M., **Tang, L**., Cunningham, R., Xu, A., Boom, J., & Tao, C. (2021). Experimenting with a prototype interactive narrative game to improve knowledge and beliefs for the HPV vaccine. In Stephanidis C., et al. (eds). *HCI International 2021 - Late Breaking Papers: HCI Applications in Health, Transport, and Industry. HCII 2021. Lecture Notes in Computer Science*, vol 13097. Springer. https://doi.org/10.1007/978-3-030-90966-6_14 [Full text]

6. Amith, M., Lin, R., Cunningham, R., Wu, Q.L.*, Savas, L.S., Gong, Y., Boom, J., **Tang, L.**, & Tao, C. (2020). Examining potential usability and health beliefs among young adults using a conversational agent for HPV vaccine counseling. *AMIA Summits on Translational Science Proceedings,* 43-52. [Full text]

7. Xu, A., Amith, M., Li, J., **Tang, L**., Tao, C. (2020). An Interactive Game for Changing Youth Behavior Regarding E-cigarettes. In: Stephanidis, C., Antona, M. (eds) HCI International 2020 - Posters. HCII 2020. *Communications in Computer and Information Science*, vol 1224 (pp 512-518). Springer, Cham. https://doi.org/10.1007/978-3-030-50726-8_67. [Full text]

Book Chapters

1. Shan, Z.* & **Tang, L.** (2017). Social media and public sphere in China: A case study of political discussion on Weibo after the Wenzhou high-speed rail accident. In M. Adria & Y. Mao (Eds.), *Handbook on research on citizen engagement and public participation in the era of new media* (pp. 410-425)*.* IGI Global. (Peer-reviewed) [Full text]

   Republished in *Media controversy: Breakthroughs in research and practice* in 2020, IGI Global Core References.

2. **Tang, L.** & Li, H. (2014). Communication studies of corporate social responsibility. In J. Hong (Ed.), *New trends in communication research* (pp. 291-307). Beijing, China: Tsinghua University Press. (Published in Chinese). [Full text]

3. Li, H. & **Tang, L.** (2014). Trends in public diplomacy research. In J. Hong (Ed.), *New trends in communication research* (pp. 85-104). Beijing, China: Tsinghua University Press. (Published in Chinese). [Full text]

4. Baker, J.S. & **Tang, L.** (2012). Google's dilemma in China. In S. May (Ed.), *Case studies in organizational communication: Ethical perspectives and practices* (pp. 285-294). Thousand Oaks, Sage. [Full text]

5. **Tang, L.** & Li, H. (2010). Chinese corporate diplomacy: Huawei's CSR discourse in Africa. In J. Wang (Ed.), *Softpower in China: Public diplomacy through communication* (pp. 95-115). New York, NY: Palgrave Macmillan. [Full text]

Peer-Reviewed Conference Presentations

1. Li, J.* & **Tang, L.** (2024, November). I want to hold an umbrella over you because I have been in the rain": Exploring health influencers' motivations to share eating disorder experiences on Chinese social media from a Self-Determination Theory perspective. To be presented at the annual conference of the National Communication Association, New Orleans, LA.

2. Villatoro, A.P., DuPont-Reyes, M.J. Davis, A., Bunkers, I., & **Tang, L.** (2024, November). Collective Latiné narratives: Understanding the intersection of power and stigma among adults with personal and indirect mental illness experiences. Presented at 24th WPA World Congress of Psychiatry. Mexico City, Mexico.

3. DuPont-Reyes, M.J. Villatoro, A.P., & **Tang, L.** (2024, June). When anti-stigma efforts backfire: leveraging asymmetry in public communication about diathesis-stress among U.S.-Based Latinx populations to examine its impact on stigma. World Psychiatric Association 2024 Together Against Stigma Conference. Reykjavik, Iceland.

4. Zou, W.*, **Tang, L.**, Wallis, C. (2024, June) "My body is betraying me": Exploring the stigma of female infertility at the intersection of race and gender. To be presented at the annual conference of the International Communication Association, Gold Coast, Australia.
   - **Top Paper, Health Communication Division**

5. Moore, N., Amith, T. M., Neuman, A.C., Hamilton, H., Savas, L., **Tang, L.**, Tao, C. (2024, May). Translating motivational interviewing for the HPV vaccine into a computable ontology model for automated AI conversational interaction. AMC CHI 2024, Honolulu, HI.
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6. Li, J.*, Pu, Y., Wang, N., & **Tang, L.** (2024, April). Emotional Contagion and Reciprocity on Social Media: An Analysis of Autobiographic Videos about Depression and Comments. Kentucky Conference on Health Communication. Lexington, KY.

- **Top Student-led paper of the conference.**

7. Li, J.*, Pu, Y., Wang, N., **& Tang, L.** (2023, November). Exploring depiction and response to depression on social media: A content analysis of autobiographic videos and comments. Presented at the annual convention of the National Communication Association. National Harbor, MD.

8. Zeid, N.*, **Tang, L.**, Amith, M. (2023, November). The spread of COVID-19 vaccine information in Arabic on YouTube: A network exposure study. Presented at the annual convention of the National Communication Association. National Harbor, MD.

9. DuPont-Reyes, M.J. Villatoro, A.P., Vasquez, E., **& Tang, L.** (2023, November). Physical and mental health information seeking behaviors among U.S.-based Latino adults ages 50-86. Gerontological Society of America conference, Tampa, FL.

10. Huang, R., **Tang, L.**, & Yang, Y. (2023, August). Conservative talk radio and misinformation: A case study of the "big lie" about voter fraud in the 2020 US election. American Political Science Association Conference. Los Angles, CA.

11. Aguilar, C., Amith, M.T., **Tang, L.**, Hamilton, J., Rhee, D., Khan, T., Savas, L.S., & Tao, C. (2023, July). Evaluating domain-independent small talk conversations to improve clinical communication interaction. HCI International 2023.

12. DuPont-Reyes, M.J., Villatoro, A.P., **& Tang, L.** (2023, May). Media-based Health Information Behaviors among Latinx in the U.S. Media and Communication in Global Latinidades Pre-Conference at the 73rd Annual International Communication Association Conference

13. Ramasubramanian, S., Bhatti, S.J., Santia, M., **& Tang, L.** (2023, May). Asian American Mental Health, Ethnic Blame, and Media Anxiety During the COVID-19 Pandemic. Presented at the annual conference of the International Communication Association, Toronto, Canada.

14. Li, H., **& Tang, L**. (2023, May). Patients' trust in physicians in China: Building a structurational model. Presented at the annual conference of the International Communication Association, Toronto, Canada.

15. Nguyen, E., Amith, M.T., Nordberg, A., **Tang, L.,** Harris, M.R., & Tao, C. (2023, March). CRENO: An ontology to model concepts relating to culture, race, ethnicity, and nationality for health data. The AMIA 2023 Informatics Summit.

16. Zeid, N.* **& Tang, L.** (2022, November). Egyptian newspapers coverage of COVID-19 vaccines: A theoretically driven content analysis. Presented at the

annual conference of the National Communication Association, New Orleans, LA.

17. Li, J.*, **Tang, L**., & Pu, Y. (2022, November). My story of depression: A content analysis of autobiographic videos on Douyin. Presented at the annual conference of the National Communication Association, New Orleans, LA.

18. DuPont-Reyes, M.J., Villatoro, A.P., Gama, G., & **Tang, L.** (2022, May). Patterns in media use for health among diverse Latinxs in the United States: Results from a cross-sectional survey. Presented to Media Communication in Global Latinidades Virtual Conference, the Annual Conference of the International Communication Association.

19. Khan, T.* & **Tang, L.** (2022, May) Sensemaking during a pandemic: A Semantic network analysis of COVID-19 and vaccine related discussion on Reddit. Presented at the annual conference of the International Communication Association, Paris, France.

20. Lian, A., Du, J., Zhi, D., & **Tang, L.** (2022, May). Monitoring of COVID-19 vaccine adverse events (VAE) from Twitter: A machine learning approach. Presented at the annual conference of the International Communication Association, Paris, France.

21. Tang, X., Zou, W.*, Hu, Z., **Tang, L.** (2021, November). Recreating gender stereotypes: Male cross-dressing performances on Douyin in neo/non-Liberal China. Presented at the annual conference of the National Communication Association, Seattle, WA.

22. Wang, S., Du, J., **Tang, L**., & Tao, C. (2021). Understanding public perceptions of measles from Twitter discussions using multi-task convolutional neural networks. Medinfo, Virtual Conference.

23. Zhu, A., Amith, M., **Tang, L.,** Cunningham, R., Xu, A., Boom, J., & Tao, C. (2021, July). Experimenting with a prototype interactive narrative game to improve knowledge and beliefs for the HPV vaccine. Presented at Human Computer Interaction International Conference (Virtual conference).

24. **Tang, L.**, York, F.*, & Zou, W.* (2021, May). Information use during COVID-19: An interview study of African Americans. Paper presented at the annual conference of the International Communication Association. (Virtual conference)

25. Meadows, C.Z., **Tang, L.,** Zou, W.* (2021, May). Test of fire: A semantic network analysis of China's use of risk communication strategies. Paper presented at the Annual Conference of International Communication Association (Virtual conference)

26. Zhang, X. & **Tang, L.** (2021, May). HPV vaccine promotion among minority populations: A systematic literature review. Paper presented at the annual conference of the International Communication Association (Virtual conference)

27. Zou, W.*, **Tang, L.,** & Bie, B. (2021, May). The stigmatization of suicide: A story of stories told by young adults in China. Paper presented at the annual conference of the International Communication Association (Virtual conference)

28. Zou, W.*, & **Tang, L.** (2021, May). Rumors and processing strategies during the COVID-19 outbreak in China. Paper presented at the annual conference of the International Communication Association (Virtual conference)

29. Amith, M., Lin, R., Cunningham, R., Wu, L., Savas, L.S., Cuccaro, P., Gong, Y., Boom, J.A., **Tang, L.,** & Tao, C. (2020, March). Examining potential usability and health beliefs among young adults using a conversational agent for HPV vaccine counseling. Paper presented to American Medical Informatics Association Summit, 2020, Houston, TX.
    - **Winner of the AMIA Informatics Implementation Best Paper Award.**

30. **Tang, L.**, Zhang, X. & Zhu, R. (2019, November). Chinese mothers' beliefs about postpartum depression: An exploratory study. Paper presented to the annual conference of the National Communication Association, Baltimore, MD.

31. Meadows, C., Meadows, C. Z., **Tang., L.,** (2019, November). How are we communicating health information on social media? An analysis of Facebook Posts of the CDC and State Health Departments. Paper presented to the annual conference of the National Communication Association, Baltimore, MD.

32. Li, H., & **Tang, L.** (2019, July). How doctors manage consumerism and their communication with patients in China's neoliberal economy. Paper presented to the annual conference of the International Association of Media and Communication, Madrid, Spain.

33. Wu, Q.*, & **Tang, L.** (2019, July). What satisfies pediatric parents in China: A model based on the online doctor's reviews. Paper presented to the annual conference of the International Association of Media and Communication, Madrid, Spain.

34. Wang, S., Du, J., **Tang, L,** & Tao, C. (2019, March). Analyzing public perceptions on measles from Twitter using multitask convolutional neural network. American Medical Informatics Association Summit. San Francisco, CA.

35. Meadows, C., Meadows, C. Z., **Tang., L.,** & Liu, W. (2018, November). Unraveling public health crises across stages: Understanding Twitter message themes and emotions during the California measles outbreak. Paper presented at

the annual conference of National Communication Association, Salt Lake City, UT.

36. Du, J., Li, F., Jia, Y., Xiang, Y., **Tang, L.**, Myneni, S., & Tao, C. (2018, November). Mining human papillomavirus vaccination health beliefs from Twitter using attentive Recurrent neural network. American Medical Informatics Association Annual Symposium, San Francisco, CA.

37. Meadows, C. Z., **Tang., L.**, & Liu, W. (2018, May). Mickey Mouse has the measles: Tweeting during the 2015 measles outbreak in California. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic.

38. **Tang, L.,** Meadows, C.Z., & Li, H. (2018, May). How gay men and their straight wives manage multifaceted identity and co-cultural communication: A study of the narratives of *tongqi* in China. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic.

39. Yang, Y.*, & **Tang, L.** (2018, April). One women's wine is another's poison: A narrative analysis of women's stories about drinking. Paper presented at the annual conference of Southern Communication Association, Nashville, TN.
- **Top Faculty paper of Gender Studies Division.**

40. Park, E. S.,* & **Tang, L.** (2017, November). How color and visual complexity affects the evaluation of skin cancer infographics: An experiment study. Paper presented at the Annual Conference of National Communication Association, Dallas, TX.

41. **Tang, L.,** Bie, B.*, Zhi, D. (2017, May). Tweeting about measles during an outbreak: A semantic network approach to the framing of emerging infectious diseases. Paper presented at the Annual Conference of International Communication Association, San Diego, CA.

42. Park, E. S.,* **Tang, L.**, Bie, B., & Zhi, D. (2017, May). All pins are not created equal: Communicating skin cancer visually on Pinterest. Paper presented at the Annual Conference of International Communication Association, San Diego, CA.

43. **Tang, L.** & Guan, M. (2016, November). Rise of health consumerism in China and its effects on physician's professional identity and physician-patient relationship. Paper to be presented to the Annual Conference of National Communication Association, Philadelphia, PA.

44. **Tang, L.**, Park, S.* & Baker, J.S. (2016, June). Sun exposure, tanning beds, and herbs that cure: How skin cancer is portrayed on Pinterest. Paper presented to the Annual Conference of International Communication Association, Fukuoka, Japan.

45. Shan, Z.* & **Tang, L.** (2016, April). Gendered discourse of beauty and female appearances: A critical discourse analysis on aesthetic procedures column in beauty magazines. Paper presented to the Annual Conference of Southern Communication Association, Austin, TX.

46. Zhang, X.*, **Tang, L.,** Zhu, R.* (2015, November). Postpartum depression and social support in China: A cultural perspective. Paper presented to the Annual Conference of National Communication Association, Las Vegas, NV.

47. Shan, Z.* & **Tang, L.** (2015, May). Social media and public sphere in China: A case study of political discussion on Weibo after the Wenzhou high-speed rail scandal. Paper presented to the annual conference of International Communication Association, Puerto Rico.

48. Yang, Y.*, Bie, B.*, & **Tang, L.** (2015, May). Portrayals of mental illnesses in women's and men's magazines in the United States. Paper presented to the annual conference of International Communication Association, Puerto Rico.

49. **Tang, L.** & Baker, J.S. (2015, April). Dialectics of health: An ethnography of an employee wellness program. Paper presented at the annual conference of Southern States Communication Association, Tempa, FL.

50. **Tang, L.**, & Bie, B*. (2014, November). Narratives about mental illnesses in China: The voices of Generation Y. Paper presented at the Annual Conference of the National Communication Association, Chicago, IL.

51. **Tang, L.**, & Bie, B*. (2014, November). Stigma about Autism in China: An Analysis of Newspaper Portrayals of Autism between 2003 and 2012. Paper presented at the Annual Conference of the National Communication Association, Chicago, IL.

52. Bie, B.*, & **Tang, L**. (2014, November). "Sorry, but I cannot get married": Chinese homosexual men's coming out narratives. Paper presented at the Annual Conference of the National Communication Association, Chicago, IL.

53. **Tang, L.** & Guan, M.* (2014, May). Culture and doctor-patient communication in China: The doctor's perspective. Paper presented at the Annual Conference of the International Communication Association, Seattle, WA.

54. Bie, B.*, **Tang, L**., & Deng, L. (2014, May). Newspaper representation of autism in China: A framing analysis. Paper presented at the Annual Conference of the International Communication Association, Seattle, WA.

55. Bie, B.*, **Tang, L., &** Treise, D. (2014, April). Be aware of superbugs: Risk communication in newspaper coverage of the NDM-1 in India, United Kingdom,

and the United States. Paper presented to the Annual Conference of the Southern States Communication Association, New Orleans, LA.
- **Top faculty paper, Mass Communication Division**.

56. **Tang, L.,** & Yang, Y.* (2013, June). The new public sphere?: Foxconn suicides in China's social media. Paper presented at the ICA preconference: The BRICS Nations: Between National Identity and Global Citizenship, London, UK.

57. **Tang, L.,** & Peng, W. (2013, June). Health in newspapers: A culture-based comparative content analysis of newspapers in the U.S. and China. Paper presented at the Annual Conference of the International Communication Association, London, UK.

58. **Tang, L.** & Baker, J. S. (2013, April). A communication theory of institutional change: A dialectic approach. Paper presented to the Annual Conference of Southern Communication Association, Louisville, KY.

59. Bonander, J.* & **Tang, L.** (2013, April). Assessing health reporting in U.S. newspapers: A content analysis through health belief model. Paper presented at the Annual Conference of Southern Communication Association, Louisville, KY.

60. Nevin, W.* & **Tang, L.** (2012, May). Short, vague and generally unhelpful: A content analysis of sexual harassment policies in the Codes of Conduct of top American companies. Paper presented at the Annual Conference of International Communication Association, Phoenix, AZ.

61. **Tang, L.** Yu, Y,* & Wang, X. (2011, November). Voices about corporate social responsibility in Chinese newspapers. Paper presented at the 97th National Communication Association Conference. New Orleans, LA.

62. **Tang, L.** & Li, H. (2010, November). The goodwill of a company and a country: National branding and Huawei's corporate social responsibility in Africa. Paper presented at the 96th National Communication Association Conference. San Francisco, CA.

63. Chen, C. & **Tang, L.** (2010, June). Connecting social norms and social networks: A study of unhealthy weight control intentions and internalization of thin-ideal in China. Paper presented at the 60th International Communication Association Conference. Singapore.

64. Peng, W., **Tang, L.,** & Zhuang, J. (2009, November). Health content in Chinese newspapers: A theoretically-based content analysis. Paper presented at the 95th National Communication Association Conference. Chicago, IL.

65. Motta, B.* & **Tang, L.** (2009, November). Communication of corporate social responsibility in Brazil: A content analysis of corporate websites of leading

companies. Paper presented at the 95th National Communication Association Conference. Chicago, IL.

66. Chen, C.F. & **Tang, L.** (2009, May). Social norms and sanctioning through social networks: A theoretical study of body image. Paper presented at the 59th International Communication Association Conference. Chicago, IL.

67. Ray, C.C.*, **Tang, L.,** & Violanti, M.T. (2009, May). A cross-cultural comparison of corporate social responsibility practices in America and China. Paper presented at the 59th International Communication Association Conference. Chicago, IL.

68. Li, H., & **Tang, L.** (2009, April). Representation of the Chinese product recalls in national and local newspapers in the United States. Paper presented at the Southern State Communication Association Conference, Norfolk, Virginia.
    - **Top 3 faculty papers, Division of Mass Communication**.

69. Li, H., & **Tang, L.** (2009, February). Pro-Tibetan activism and challenges for China's public diplomacy. Paper presented to the 50th International Studies Association Annual Convention, New York.

70. Li, H., **Tang, L,** & Sewell, J. (2008, November). Representation of the Chinese product crisis in major local newspapers in the American South. Paper presented at the 94th Annual Conference of the National Communication Association, San Diego.

71. **Tang, L.,** Li, H., & Lee, Y. (2008, November). Corporate social responsibility in the context of globalization: An analysis of CSR self-presentation of Chinese and global corporations in China. Paper presented at the 94th Annual Conference of the National Communication Association, San Diego.

72. **Tang, L.** (2008, November). Interorganizational knowledge networks: The case of the biotechnology industry. Paper presented at the 94th Annual Conference of the National Communication Association, San Diego.

73. **Tang, L.** (2008, November). Informal interorganizational knowledge sharing: The case of the biotechnology industry. Paper presented at the 94th Annual Conference of the National Communication Association, San Diego.

74. **Tang, L.** (2008, May). Transactional vs. interactive knowledge sharing: A Theory of interorganizational knowledge networks. Paper presented at the 57th Annual Conference of the International Communication Association, Montreal, Canada.

75. **Tang, L.** (2008, April). Academic-industry knowledge sharing: A goal-oriented communication approach. Paper presented at the Southern State Communication Association Conference, Savannah, Georgia.

76. **Tang, L.** (2007, November). Openness vs. secrecy?: The effects of professional culture on academic-industry knowledge sharing. Paper presented at the 93rd Annual Conference of the National Communication Association, Chicago.

77. **Tang, L.** (2006, November). Who is the brain-washer: A discourse analysis of the propaganda war between Falun Gong and Chinese state media. Paper presented at the 92nd Annual Conference of the National Communication Association, San Antonio.

78. **Tang, L.** (2006, June). Group effectiveness: An integral and developmental perspective. Paper presented at the 56th Annual Conference of the International Communication Association, Dresden, Germany.

79. **Tang, L.,** Hayden, C., & Powers, S. (2006, June). The dialectics of global news flow: A meta-analysis. Paper presented at the 56th Annual Conference of the International Communication Association, Dresden, Germany.

80. **Tang, L.** (2005, November). The ecology of new religious movements. Paper presented at the 91st Annual Conference of the National Communication Association, Boston.

81. **Tang, L.** (2005, November). An integral model of collective action in organizations and beyond. Paper to be presented at the 91st Annual Conference of the National Communication Association, Boston.

82. **Tang, L.** (2005, May). Beyond intrinsic and extrinsic motivations: Internalized extrinsic motivation in the promotion of learning among primary school students Paper presented at the 55th Annual Conference of the International Communication Association, New York.
    - **Top 4 papers. Division of Instructional and Developmental Division.**

83. Hayden, C., &. **Tang, L.** (2005, May). How the news reveals globalization: Assessing globalization indicators in international news flow meta-analysis. Paper presented at the 55th Annual Conference of the International Communication Association, New York.

84. **Tang, L.,** Zong, L., & Song, J. (2004, November). Diaspora identity: An ethnography of a Chinese Christian Church. Paper presented at the 90th Annual Conference of the National Communication Association, Chicago.
    - **Top Student Paper Award. Division of Asian/Pacific American Communication.**

85. **Tang, L.** (2004, November). The building of diaspora identity through ethnic media: A study of Chinese language media in Los Angeles, California. Paper presented at the Annual Conference of the 90th National Communication Association, Chicago.

86. Alexander, L. & Lin, W.-Y., Huang, H. & **Tang, L.** (2004, May). Traveling through borders: SARS news coverage in a Chinese-language newspaper in the U.S. Paper presented at the 54th Annual Conference of the International Communication Association, New Orleans.

Competitive Conference Posters

1. Savas, L., Rhee, D., **Tang, L.,** Amith, M., Wodstrchill, K., Cui, L., & Tao, C. Using intervention mapping to develop a speechbot to increase HPV vaccination among young adults in the United States. The 36th International Papillomavirus Conference. Edinburgh, UK.

2. DuPont-Reyes, M.J., Villatoro, A.P., & **Tang, L.** (2024, June). Leveraging mental health communication inequities among Latinx populations to further our understanding of mechanisms of mental health stigma. Society for Epidemiologic Research Annual Meeting. Austin TX.

3. Fantus, S., **Tang, L.**, Li, J.* (2024, May). Implications for Ethicists on Medical AI Development and Deployment in Healthcare. To be presented at the International Conference on Clinical Ethics and Consultation. Toronto, Canada.

4. Jia, C., Li, J.*, Liu, X., **Tang, L.**, Bagdasarian, T., Baird, C., Vaughan, C., & Hancock, J. (2024, June). Averse towards AI or human? A meta-analysis of impacts of task objectivity and agent characteristics on algorithm appreciation and aversion. To be presented at the annual conference of the International Communication Association, Gold Coast, Australia.

5. DuPont-Reyes, M.J., Villatoro, A.P., & **Tang, L.** (2024, March). The influence of mental illness beliefs on mental health help-seeking among U.S.-based Latinx residents ages 13-86 years old. American Psychopathological Association Conference. New York City.

6. DuPont-Reyes, M.J., Villatoro, A.P., & **Tang, L.** (2023, October). Social media use and mental health information scanning and seeking behaviors across mental health status among US-based Latine youth. WPA World Congress of Psychiatry, Vienna, Austria.

7. Moore, N., Neumann, A.C.C.S, Amith, M.T., Hamilton, J., Savas, L.S., **Tang, L.,** & Tao, C. (2023). Design of a motivational interviewing dialogue model for conversational agents in improving young adult HPV vaccination counseling. 2023 CPRIT Innovation in Cancer Prevention and Research Conference, Galveston, TX.

8. DuPont-Reyes, M.J., Villatoro, A.P., & **Tang, L.** (2023, June). Leveraging Spanish/Latinx media use to further our understanding of mental health mass

communication and stigma: a natural effects mediation study. Society for Epidemiologic Research Annual Meeting. Portland, Oregon.

9. Xu, A., Amith, M.T., Liu, J., **Tang, L.,** & Tao, C. (2020, July). An interactive game for changing youth behavior regarding E-cigarettes. Poster presented to Human Computer Interaction International 2020 Conference, Copenhagen, Denmark. (Virtual Conference)

10. Zou, W.*, Zhang, W.J. & **Tang, L.** (2020). What do social media influencers say about health in China? A theory-driven content analysis of top 10 influencers on Sina Weibo. Kentucky Health Communication Conference. (Virtual Conference)

11. Zhu, A., Amith, M.T., **Tang, L.**, Tao, C. (2019). VACCINATION VACATION: A story-based game to improve HPV vaccine knowledge and awareness. Poster presented to the Information Technology & Communications in Health Conference, Canada.

12. Kim, W., Lou, C., Peng, W., & **Tang, L.** (2015, May). Dual processing of information in social media: Interaction effects of outcome involvement with argument quality and the group identity heuristic. Poster presented to the annual conference of International Communication Association, Puerto Rico.

13. Allen, R. S., Oliver, J. S., Mieskowski, L.*, Eichorst, M. K.*, & **Tang, L.** (2014, November). "I go in with him and…ask questions": Advocates' role in medical appointment with African American males in the Rural South. Poster presented to the Annual Scientific Meeting of the Gerontological Society of America, Washington D.C.

14. Oliver, J. S., Allen, R. S., Mieskowski, L.*, Eichorst, M. K.*, Abbas, A., & **Tang, L.** (2014, November). Communication with older rural African Americans about cancer screening: Healthcare providers perspective. Poster presented to the Annual Scientific Meeting of the Gerontological Society of America, Washington D.C.

15. Allen, R. S., Oliver, J.S., **Tang, L.,** Mieskowski, L.*, Eichorst, M. K.*, Coleman-House, T., Martin, S. & Martin, M. (2013, November). Care networks in prostate cancer screening decisions among rural African American men. Poster presented to the Annual Scientific Meeting of the Gerontological Society of America, New Orleans, LA.

16. **Tang, L.**, & Baker, J. S. (2011, May). Google's discourse on Internet censorship: A dialectical approach to institutionalism. Poster presented at the 61st International Communication Association Conference, Boston, MA.

17. Lee, S., Heiss, B. R. M., & **Tang, L.** (2007, May). Transactional versus interactive knowledge networks: A comparison of interorganizational network

topologies in biotechnology. Poster presented to the International Sunbelt Social Network Conference, Corfu Island, Greece.

18. **Tang, L.** (2004, May). Diaspora television and cultural identity: A case study Poster presented at the 54th Annual Conference of the International Communication Association, New Orleans.

Invited External Research Presentations

1. 2024, February. Opportunities and Challenges of Generative AI in Real-world Healthcare Applications. Texas Medical Center AI Summit, Houston, TX. (Invited Panelist)

2. 2023, March. Post-truth politics and public health: Dis- and misinformation crises and media challenges. Harvard-Yenching Institute, Harvard University. (Invited panelist)

3. 2023, February. Anti-Asian racism in everyday communication -- 5th Annual Global Communication Summit. Valenti School of Communication, University of Houston. (Invited panelist)

4. Tang, L. (2022). Health disparity and minority health: A data science approach. School of Data Science, University of Virginia.

5. Tang, L. (2020, December). Invited Speaker. Using social media during emerging infectious disease outbreaks. IEEE InTech Forum.

6. Tang, L. (2020, April). Panelist. Comparative health communication research during the pandemic: International and interdisciplinary perspectives using survey and content analysis methods. Chinese Communication Association, Solidarity Symposium #1. (780 participants)

7. Tang, L. (2016, October). Tweeting about measles: A big data approach. Valenti Lecture Series. Jack J. Valenti School of Communication, University of Houston, TX.

8. Tang, L. (2009, December). China's corporate social responsibility in an age of globalization. HSBC School of Business, Beijing University, China.

9. Tang, L (2008, April). Interorganizational knowledge sharing: The case of the biotech industry. The Southern State Communication Association Annual Conference, Savannah, Georgia.

Internal Research Presentations

1. 2024, March. Leveraging chatbot/LLM for Health Promotion. Machine Learning, AI & Health Collaboration Workshop. Texas A&M University, College Station, TX.

2. Tang, L. (2022, February). Studying risk and crisis communication during EID outbreaks from social media big data. Texas A&M Institute of Data Science. Texas A&M University.

3. Tang, L. (2021, June). Studying health communication through social media big data. Texas A&M University.

4. Tang, L. (2016, October). Postpartum depression and social support in China: A cultural perspective. Departmental research colloquia series. Department of Communication Studies, University of Alabama.

5. Tang, L. (2014, September). Narratives about mental illnesses in China: The voices of Generation Y. Departmental research colloquia series. Department of Communication Studies, University of Alabama.

6. Tang, L. (2012, October). Corporate social responsibility as corporate diplomacy. Departmental research colloquia series. Department of Communication Studies, University of Alabama.

7. Tang, L. (with Yu Yao). (2010, February). Journalistic discourse of corporate social responsibility in the globalization era: A study of Chinese newspapers. Presented to Discerning Diverse Voices: Communication & Information Symposium on Diversity, University of Alabama.

8. Tang, L. (2009, September). Corporate social responsibility communication of Chinese and global companies in China: A content analysis of corporate websites. Departmental research colloquia series. Department of Communication Studies, University of Alabama.

9. Tang, L. (2007, September). Interorganizational knowledge sharing and knowledge networks: The case of the biotech industry. Presented to the College of Communication and Information, University of Tennessee, Knoxville.

TEACHING

Courses Taught

Department of Communication and Journalism, Texas A&M University, 2017-Present

1. COMM 305 Theories of Communication (Undergraduate)

2. COMM 470 Topics on Health Communication-Communication in health organizations (Undergraduate)
3. COMM 471 Media, Health, and Medicine (Undergraduate)
4. COMM 616 Topics in Communication Research Method – Social Network Analytics (Doctoral Seminar)
5. COMM 670 Seminar in Health Communication – Culture and Health Communication (Doctoral Seminar)
6. COMM 670 Seminar in Health Communication – Culture and Disparity in Health and Health Communication (Doctoral Seminar)

Department of Communication Studies, University of Alabama, 2009-2017

1. CIS 650 Seminar on Organizational Communication (Doctoral Seminar).
2. CIS 650 Seminar on Health Communication (Doctoral Seminar).
3. COM 595 Special topics on health communication (Graduate seminar).
4. COM 561 Human Communication Theory (Graduate seminar, online/offline).
5. MC 551 Mass Communication Theory (Online graduate course).
6. COM 536 Graduate Independent Study (Graduate Course).
7. COM 500 Introduction to Graduate Studies (Graduate Professional Seminar).
8. COM 499 Capstone Seminar (Undergraduate, online/offline).
9. COM 460/560 Group Leadership (Undergraduate/Graduate).
10. COM 450 Advanced Organizational Communication (Undergraduate).
11. COM 350 Organizational Communication (Undergraduate).
12. COM 300 Human Communication Research (Undergraduate).

School of Communication Studies, University of Tennessee, Knoxville, 2007-2009

1. COMM 540: Organizational and Team Communication (Graduate seminar).
2. COMM 499: Preseminar in Communication Studies (Undergraduate capstone course).
3. COMM 440: Survey of Organizational Communication (Undergraduate).
4. COMM 350: Communication Theory (Undergraduate).

Annenberg School for Communication, University of Southern California, 2001-2006

1. COMM 384: Survey of Organizational Communication (Undergraduate, Instructor of Record).
2. COMM 301: Empirical Research in Communication (Undergraduate, Instructor of Record).
3. COMM 320: Small Group and Team Communication (Undergraduate, Instructor of Record).
4. COMM 200: Communication as a Social Science (Undergraduate, Discussion Leader).
5. COMM 201: Communication as a Liberal Art (Undergraduate, Discussion Leader).
6. COMM 302: Persuasion (Undergraduate, Teaching Assistant).

Graduate Independent Studies

1. "Mental health stigma on social media." Texas A&M University, Spring 2023 (Student: Jinxu Li)
2. "Reddit contents about COVID-19 vaccines." Texas A&M University, Spring 2021 (Student: Tazrin Jannat Khan)
3. "Mental Health Communication," Texas A&M University, Fall 2020 (Student: Wenxue Zou)
4. "Black Maternity Health Studies and Black Twitter," Texas A&M University, Spring 2020 (Student: Felicia York)
5. "Middle Eastern Immigrant Health," Texas A&M University, Spring 2019 (Student: Angie Galal)
6. "Social network analysis," Texas A&M University, Summer 2017 (Student: Gemme Campbell)
7. "Visual health communication," University of Alabama, Fall 2016 (Student: Stella Park).
8. "Corporate social responsibility communication," University of Alabama, Spring 2014 (Student: Ashton Morrow).
9. "Narratives of mental illnesses," University of Alabama, Spring 2014 (Student: Jasmin Perkins).
10. "Autism communication and social support," University of Alabama, Fall 2013 (Student: Yiyi Yang).
11. "Mental health communication," University of Alabama, Spring 2013 (Student: Bijie Bie).
12. "Corporate social responsibility communication," University of Alabama, Spring 2010 (Student: Yu Yao).

Guest Lectures

1. Studying the spread of vaccine misinformation through social network analysis. Presented to COMM 601 Foundations of Communication Inquiry, Texas A&M University (Dr. Hart Blanton, Fall 2022)

2. COVID-19 information and misinformation: The role of social media. Presented to the Graduate Course on New Media Convergence, National Chengchi University, Taiwan (Dr. Trisha Lin, Spring 2022).

3. Social media and health communication. Presented to West New England College. (Dr. Hsiu-Jung Mindy Chang, Spring 2021)

4. Using big data for COVID-19 crisis communication research. Presented to JOURN9000, Missouri School of Journalism. University of Missouri (Dr. Shuhua Zhou, Fall 2020)

5. COVID-19 and International Health Communication. Presented to COMM 670: Media Effects, Department of Communication, Texas A&M University (Dr. Jennifer Lueck, Fall 2020)

6. Health Communication and Emerging Infectious Diseases. Media and Communication Online Summer School Series, Zhejiang University (Summer, 2020)

7. Wellness in Workplace. Presented to CIS 650: Communicating in Health Organizations, College of Communication and Information Sciences, University of Alabama (Dr. Heather Carmack, Fall 2019).

8. Gender and sexual orientation in China. Presented to COMM 407: Gender, Race and Media, Department of Communication, Texas A&M University (Dr. David Tarvin, Fall 2019).

9. The use of ATLAS-ti for qualitative data analysis. Presented to Information Science 540: Research Methods, School of Information Science, College of Communication and Information, University of Tennessee, Knoxville (Dr. Peiling Wang, Spring 2008).

10. Interorganizational knowledge networks in the biotech industry. Presented to CI651: Science, Technology, Engineering and Medical Communication & Information, College of Communication and Information, University of Tennessee, Knoxville (Dr. Suzie Allard, Spring 2008).

Graduate Student Advising

Texas A&M University

PhD Students
- Wenxue Zou (Advisor, graduated in 2023)
- Felicia York (Advisor, graduated in 2022)
- Tazrin Jannat Khan (Advisor)
- Jinxu Li (Advisor)
- Tongtong Hou (Advisor)
- Chenying Weng (Interim Advisor)
- Nour Zeid (Committee member)
- Andrew Christjoy (Committee member)
- Lee Shaw (Committee member, graduated in 2023)
- Alaina Spiers (Committee member)
- Brittany Everette (Committee member)
- Arti Nadkarni (Committee member)
- Kayan Khraisheh (Committee member)
- Rebecca Constantini (Committee member, graduated in 2021)
- Qiwei Luna Wu (Committee member, graduated in 2021)

- Brandon Smith (Educational Psychology, External Committee member, graduated in 2022)
- Vishaka Kalra (Clinical Psychology, External committee member)
- Sudhanva Rajesh (Computer Science, External committee member)
- Majid Alfifi (Computer Science, External committee member)
- Anwesha Basu (Computer Science, External committee member)

MA students
- Emily Riewestahl (Committee member, graduated in 2021)
- Mika Maxwell (Agriculture Leadership, External Committee Member)
- Ming Li (Computer Science, External Committee Member, graduated in 2023)
- Sudhanva Rajesh (Computer Science, External Committee Member)

University of Alabama

PhD students

1. PhD Curriculum Committee, University of Alabama

- David Brewer (Advisor)
- Xueying Zhang (Committee member)
- Bijie Bie (Committee member)
- Kenon Brown (Committee member)
- Zhou Shan (Committee member)
- Sung-Eun Park (Committee member)

2. PhD Dissertation Committee, University of Alabama

- David Brewer (Advisor)
  Dissertation title: Stakeholders, organizational identity, and organizational image in
  college and university mission statements.
- Yan Yan (Committee member)
- Bin Shen (Committee member)
- Bijie Bie (Committee member)
- Sena Lim (Committee member)
- Xueying Zhang (Committee member)

Master's Students

1. <u>Thesis option</u>

- Jacob Bonander (Chair)
- Yiyi Yang (Chair)
- Mengfei Guan (co-Chair)

- Shamengna Linda Li (Chair)
- Natalee Briscoe (co-Chair)
- Ashton Morrow (Thesis committee member)
- Yuan Wang (Thesis committee member)
- Jooyoung Jang (Thesis committee member)
- Heather Harpole (Thesis committee member)
- Jeyoung (Jenny) Oh (Thesis committee member)

2. Professional option

- Samara Mouvery
- Linda Liu
- Yanyi Li
- Jasmin Perkins

3. Comprehensive examination option

- Yang Hu (committee member)
- Amanda Kimbrough (committee member)
- Elizabeth Tinnon (committee member)
- Jenna Surprenant (committee member)
- Yiyang Zhang (committee member)

University of Tennessee, Knoxville

Master Thesis Committee

- Christina C. Ray (Thesis committee member)

SERVICE

Professional Services

- **Chinese Communication Association**
    - President 2023-2025
    - Vice President 2021-2023
    - Finance Committee Chair, 2014 - 2021
    - Research Co-Chair and NCA Program planner, 2018 – 2023
    - ICA Program Co-planner 2022-2023
    - AEJMC Program Co-planner 2022-2023
- **T&P External Letter Writer.**
    - Michigan State University
    - Texas Christian University
    - University of Louisville

- o Penn State University, Scranton
- o Florida International University
- **Panel Chair,** Human-Computer Interaction International, 2021
- **Moderator,** Nonviolent Communication During the Pandemics: Dialogue on Racism, Hatred, and Fear. Chinese Communication Association Solidarity Symposium #3, 2020.
- **Committee Member**, The Gerald Miller Outstanding Doctoral Dissertation Award Committee, 2020
- **External reviewer**, Junior faculty award, Department of Mass Communication, Hohai University, China. 2011.
- **External expert reviewer**, Undergraduate and Graduate Curriculum Review, Department of Mass Communication, Hohai University, China. 2011.
- **Panel chair**, Division of intercultural communication, the 99th Annual Convention of the National Communication Association, Washington D.C., 2013.
- **Panel chair and respondent**, Division on organizational communication, the 60th International Communication Association Conference, Singapore, 2010.

Editorial Board

- *Communication Monograph (Associate Editor 2022-2024)*
- *Health Communication*
- *Journalism and Mass Communication Quarterly*
- *Journal of Broadcasting & Electronic Media*
- *Asian Journal of Communication*
- *Journal of Social Media in Society*
- *The Texas Speech Communication Journal (2019-2021)*

Ad Hoc Reviewer

- *Mass Communication and Society (2024)*
- *Journal of Computer-Mediated Communication (2023)*
- *Journal of Social and Personal Relationships (2023)*
- *Digital Health (2023)*
- *Journal of Communication (2022)*
- *Information, Communication and Society (2022)*
- *Public Understanding of Science* (2021)
- *Patient Education and Counseling* (2021)
- *Communication Methods and Measures* (2021)
- *International Journal of Communication* (2021, 2024)
- *Journal of Health Communication* (2020, 2021, 2022, 2023, 2024)
- *American Journal of Public Health* (2020)
- *Annals of Internal Medicine* (2020)
- *American Journal of Infection Control* (2020)
- *Journal of Communication in Healthcare* (2020)
- *BMC Public Health* (2020)

- *Journal of Homosexuality* (2020)
- *Journal of Medical Internet Research* (2019, 2020, 2021)
- *Health communication* (2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022)
- *Journalism and Mass Communication Quarterly* (2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023)
- *The Texas Speech Communication Journal* (2019)
- *The Journal of Social Media in Society* (2019, 2020, 2022)
- *Health Education & Behavior* (2018, 2019)
- *Asian Journal of Communication* (2010, 2011, 2012, 2014, 2019, 2020, 2021, 2022)
- *Communication & Society* (2018, 2019)
- *Translational Behavioral Medicine* (2017, 2018, 2019, 2020, 2021)
- *American Journal of Preventative Medicine* (2018)
- *Cogent Social Sciences* (2017)
- *Mobile Media and Communication* (2016)
- *China Media Research* (2016)
- *Communication Monograph* (2015)
- *Journal of International and Intercultural Communication* (2015)
- *Communication Reports* (2015, 2022)
- *Management Communication Quarterly* (2010, 2012, 2013, 2014)
- *Journal of Business Ethics* (2010, 2014)
- *Business Ethics: A European Review* (2010)
- *Asia Pacific Management Review* (2011)
- *Chinese Journal of Communication* (2011, 2014, 2021)
- *Sociological Inquiry* (2012)
- *Issues & Studies* (2011)
- National Communication Association Annual Conference (2011, 2012, 2013, 2015, 2024)
    - Division of Public Relations
    - Division of Environmental Communication
    - Division of International and Intercultural Communication
    - Chinese Communication Association (2015, 2016, 2024)
- International Communication Association Annual Conference (2013, 2014, 2015, 2017, 2021)
    - Division of Health Communication (2013, 2021)
    - Division of Organizational Communication (2013, 2014)
    - Chinese Communication Association (2014, 2015, 2017)
- AEJMC Annual Conference (2015)
    - Chinese Communication Association (2015)
- Pacific Asia Conference on Information Systems (2011)

Professional memberships

- Member, International Communication Association (2005-present).
- Member, National Communication Association (2006-present).

- Member, South States Communication Association (2007-2009, 2013-2015).
- Member, Chinese Communication Association (Lifetime Member).

University, College and Department Services, Texas A&M University

University Service

- Task Force on Outbreak Readiness Assessment (Spring 2020)
- Moderator, Panel discussion with Dr. Robert Santos (US Census Bureau Director) on Technological Innovations/Privacy/Methodology (Feb 6, 2024).

College Service

- Reviewer, Diversity Excellence Fellowship (Spring, 2019)

Department service

- Member, Search Committee on two Computational Social Science positions (Fall 2023-Spring 2024)
- Member, Search Committee for two Visiting Assistant Professor Positions (Spring 2023)
- Member, Department Executive Advisory Committee (Fall 2020 -Summer 2024)
- Graduate Student Job Placement Officer (Fall 2021-Spring 2024)
- Co-Chair, Open Rank Faculty Cluster Hire Search Committee (Fall 2021-Spring 2022)
- Member, Department Graduate Instructional Committee (Fall, 2018-Spring, 2020, Fall 2021-Spring 2024)
- Member, Department Internationalization Committee (Fall, 2017-Spring, 2018, Fall 2022-Spring 2023)
- Faculty mentor, Research Escalator Session, Communicating Diversity Conference, 2021, 2022
- Course supervisor, COMM 370 Health Communication (Spring, 2021)
- Member, Undergraduate Instructions Committee (Fall 2020 -Spring 2021)
- Member, Ad Hoc Committee on Social Media Lab (Spring, 2020)
- Member, Ad Hoc Search Committee for Health Communication Position (Fall, 2019)
- Member, Ad Hoc Graduate Research Culture Committee (Spring, 2019)
- Member, ACES Fellowship Program Search Committee (Spring, 2019; Spring, 2023)
- Member, Department Research Committee (Fall, 2017-Spring, 2018)

Data Justice Lab, Texas A&M Institute of Data Science

- Organizer: Minority health, bias, and data science workshop (half day workshop, March 25th, 2022)

- Co-Organizer: Exploring AI & Data Science's Impact on Society (one day symposium, March 3rd, 2023)

University, College and Department Services, University of Alabama

University service

- Research Grants Committee (2013-2016).
- WellBama Employee Wellness Program (2010-2012).

College service

- Member, College Awards Committee (2017)
- Subcommittee on Curriculum, Ph.D. Program Task Force (2016).
- Graduate Studies Committee (2015).

Departmental service

- Chair, Third-year Review Committee of Joshua Pederson, Spring 2017
- Member, Ad hoc Search Committee for Associate Professor in Rhetoric and Public Discourse, Summer 2016.
- Member, Ad hoc Committee on Research Productivity, Spring 2016.
- Graduate Program Coordinator, Department of Communication Studies, 2015.
- Graduate program committee, Department of Communication Studies, University of Alabama, 2009-2015.
  - Admission coordinator, 2013-2014.
- Member, Search Committee for Tenure-track Position in Political Communication, 2015-2016.
- Member, Search Committee for Tenure-track Position of Organizational Communication, 2015-2016.
- Member, Ad hoc Review Committee, Meredith Bagley, 2015.
- Member, Ad hoc Review Committee, Sim Butler, Spring 2015.
- Member, Ad hoc Review Committee, Darrin Griffin, Spring 2015.
- Chair, Ad hoc Review Committee, Caroline Parson, Spring 2014.
- Member, Ad hoc Review Committee, Caroline Parson, Spring 2013.
- Undergraduate Program Committee, Department of Communication Studies, University of Alabama, 2011-2014, 2016.
- Department Recorder, 2009-2011.

University, College and Department Services, University of Tennessee, Knoxville

- Diversity Panel, College of Communication and Information, UTK, 2008.
- Undergraduate Curriculum Committee, School of Communication Studies, UTK, 2007, 2008.

- Scripps Convergence Lab Committee, College of Communication and Information, UTK, 2007, 2008.

University, College and Department Services, University of Southern California

- Global BioBusiness Initiative, Marshall School of Business, University of Southern California, 2005-2006.
- Teaching Assistant representative, Annenberg School Graduate Student Association, University of Southern California, 2002.

Community services

- Invited speaker, Global Teen Medical Summit. The Health Museum, Houston, 2021.
- Advisor for COVID-19 vaccination campaign, The Health Museum, Houston, Spring 2021.
- Junior Achievement Instructor. Alexander Roosevelt Elementary School, Katy, Texas, Spring, 2018
- Public Policy Summer Intern. California Council of Science and Technology, Sacramento, California, Summer 2006