

Tyra L. Jackson

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ACADEMIC BACKGROUND

Doctor of Philosophy in Communication, Texas A&M University Media, Culture and Identity	(Anticipated, Aug. 2023)
Master of Arts in Community Journalism, University of Alabama Journalism	Aug. 2016
Bachelor of Arts in Communication, University of Alabama Journalism	Dec. 2014
Associates of Arts, Wallace Community College Selma General Studies	May 2012

COURSES TAUGHT

Texas A&M University <i>Instructor of Record</i> Course: COMM 210 Group Communication	Aug. 2022-Present
Texas A&M University <i>Instructor of Record</i> Course: COMM/JOUR 215 Interviewing Principles	Aug. 2021-May 2022
Texas A&M University <i>Instructor of Record</i> Course: COMM 205 Communication for Technical Professions	May 2021-Aug. 2021
Texas A&M University <i>Instructor of Record</i> Course: COMM/JOUR 215 Interviewing Principles	Aug. 2020-Dec. 2021
Texas A&M University <i>Instructor of Record</i> Course: COMM 203 Public Speaking	May 2020-June 2020

Texas A&M University
Section Instructor
Course: COMM 203 Public Speaking

Aug. 2019-May 2020

Texas A&M University
Discussion leader
Course: JOURN 285 Directed Study: Coming together as journalists

Aug. 2019- Dec. 2019

TEACHING AREAS

Journalism, communication, media

RESEARCH INTERESTS

Black newspaper journalists' representations, work environment, and news coverage of the Black community, Eurocentric news practices and routines, critical race theory

CERTIFICATIONS

Africana Studies
Texas A&M College of Liberal Arts

December, 2021

Academy for Future Faculty
Texas A&M Center for Teaching Excellence

April 2020

LEADERSHIP

Aggie Research Program
Team Leader

May 2022-Present

Developed dissertation research project to address how African American journalists use racial frames when covering Blacks and the Covid-19 Pandemic using qualitative semi-structured interviews. Supervised undergraduate students throughout the completion of the project through training on qualitative coding, recruitment strategies and thematic analysis.

SGA Diversity Commission

Diversity, Equity, Inclusion Academic Affairs Chair

February 2022-Present

Consolidated 20 international and cultural diversity courses at Texas A&M University by researching course descriptions, requirements to remove extraneous material to focus content on departments' strategic goals. Moderated SGA Diversity Commission's annual Dean's Care Summit for Advancing Diversity and Inclusion by discussing advancements and suggestions in department hiring, funding and research for diverse instructors and students.

PROFESSIONAL EXPERIENCE

Race and Ethnic Studies Institute

Jan. 2021- May 2021

Graduate research assistant

Relaunched the institute through the development of social media pages, annual media plans, new mission statements and goals, and website maintenance to support the institute's mission and events. Organized the team's daily tasks by tracking deadlines, sending email notices and scheduling meetings and events.

Journal of African American Women and Girls in Education

May 2020-July 2020

Copy editor

Edited submissions for grammatical and style errors, and overall content for the journal's inaugural edition. Designed the inaugural edition of the journal's layout using Microsoft Word.

Panama City Rescue Mission

Sept. 2018-May 2019

Communication specialist

Organized community events for over 300 people (per event) in need of food and supplies in Panama City through the implementation of new events, menus, volunteer recruitment, marketing, and the solicitation of monetary and in kind donations. Communicated information about donations, events and the mission's progress to the media and the public through social media posts, television and newspaper interviews, and the creation of newspaper advertisements.

Panama City News Herald

Sept. 2017-Sept. 2018

Government reporter

Covered the City of Panama City Beach and general assignments, published social media content, created podcasts and videos for publication

Opelika-Auburn News

Aug. 2016-April 2017

General Assignment reporter

Reported all news and feature stories in Opelika, AL, produced breaking news for online content, composed enterprise articles for readers

Selma Times Journal

Feb. 2015-Aug. 2015

General Assignment reporter

Wrote news and feature articles for the community, composed features for *Selma the Magazine*, took photos for publication

CONFERENCE PRESENTATIONS

Jackson, T.L. (May 2021). Presenter. *The stories that don't make the news: An autoethnography about navigating white newsrooms as a black female reporter*. Paper presented to Communicating Diversity Conference. Texas A&M University, College Station, TX.

Jackson, T.L. (November 2022). Presenter. *The War on Drugs and Race: New York Times and Washington Post's coverage of crack and opioids*. Paper presented to the National Communication Association Conference. New Orleans, LA.

PUBLICATIONS

Jackson, T. L. (2022). Stories that Don't Make the News: Navigating a White Newsroom as a Black Female Reporter. *Journalism Practice*, 0(0), 1–16. <https://doi.org/10.1080/17512786.2022.2110926>

AWARDS, GRANTS & FELLOWSHIPS

Top Paper Award

November 2022

Jackson, T.L. (November 2022). Presenter. *The War on Drugs and Race: New York Times and Washington Post's coverage of crack and opioids*. Paper presented to the National Communication Association Conference. New Orleans, LA.

Tiffany Hunnicutt Outstanding Graduate Student Award

May 2022

Summertime Advancement in Research Program

April 2022

Murray and Celeste Fasken Graduate Student Teaching Award

March 2022

Top Paper Award

May 2021

Jackson, T.L. (May 2021). Presenter. *The stories that don't make the news: An autoethnography about navigating white newsrooms as a black female reporter*. Paper presented to Communicating Diversity Conference. Texas A&M University, College Station, TX.

Texas A&M Academy for Future Faculty Senior Fellow

May 2021

Graduate Diversity Excellence Fellowship

March 2019

APPEARANCES & INVITED TALKS

Jackson, T. L. (2022). Stories that Don't Make the News: Navigating a White Newsroom as a Black Female Reporter. *Journalism Practice*, 0(0), 1–16. Michigan State University School of Journalism. November, 2022.

Jackson, T. L. (2022). Stories that Don't Make the News: Navigating a White Newsroom as a Black Female Reporter. *Journalism Practice*, 0(0), 1–16. The J Word: A Podcast by Journalism Practice: "Gender and Identity in Newswork." November, 2022.

SERVICE

National Communication Association Convention Mass Communication Division Reviewer	April 2022
Rotary Club of Aggieland Thanksgiving Event Volunteer delivery Driver	November 2021
Library of Congress Transcribe-a-thon Volunteer	November 2021
Ola Mae Simpson Memorial Scholarship Founder	September 2021
National Communication Association Convention Mass Communication Division Reviewer	May 2021
Graduate and Professional Student Council Representative	April 2021-present
Graduate Student Mentor	April 2020-present
Texas A&M Academy for Future Faculty Committee Communications Team	Aug. 2020-Dec. 2020
National Communication Association Member	Aug. 2020-2021