

Matt McKinney

mmckinney@tamu.edu ▪ LAAH 524, Department of English, Texas A&M University,
College Station, TX 77843

EDUCATION

PhD in English - Rhetoric & Composition, U. Nevada - Reno May 2017

Dissertation: "Critiquing Critical Pedagogy: A Multidisciplinary Theoretical Inquiry."

Committee: William Macauley, Jr. (co-chair), Jane Detweiler (co-chair), Kathleen Boardman, Jennifer Ring (external reader), Dianna Townsend (external reader)

MA in English - British & American Literature, U. Houston December 2010

Thesis: "Tragedy or Crime? A Rhetorical Framing of the BP 2010 Gulf Spill."

Chair: Jennifer Wingard

BA in Corporate Communications & Creative Writing, U. Houston May 2008

ACADEMIC & WRITING EMPLOYMENT

Writing-in-the-Disciplines Interim Director, Texas A&M University (June 2023 – present)

Instructional Assistant Professor, Texas A&M University (August 2021 - present)

English 210 Coordinator, Texas A&M University (September 2022 – present)

Coordinator of the Small Course Initiative, Texas A&M University (August 2021 – August 2022)

Lecturer, Texas A&M University (August 2017 - August 2021)

Teaching Assistant, University of Nevada - Reno (August 2011 – July 2017)

Online Consultant, University of Houston Writing Center, (August 2015 - May 2017)

Research Assistant, University of Nevada - Reno (May 2015 - August 2015, May 2012 - August 2012)

Business Writing Tutorial Project Manager & Writing Consultant, University of Houston Writing Center (August 2007 - August 2011)

Freelance Consultant, The Perfect Personal Statement (July 2008 - August 2009)

TEACHING EXPERIENCE

Texas A&M University

English 462: Rhetoric in a Cultural Context (3 sections)

English 355: Rhetoric of Style (6 sections)

English 354: Modern Rhetorical Theory (1 section)

English 320: Technical & Professional Editing (1 section, hyflex)

English 220: Graphic Novel (1 section)

English 210: Technical & Professional Writing (53 sections, online & f2f)

English 210(H): Honors Technical & Professional Writing (3 sections, hyflex & f2f)

English 104: Rhetoric and Composition (3 sections)

University of Nevada - Reno

English 321: Expository Writing (1 section)

Core Humanities 202: Trials of Modernity (TA, 2 sections)

Core Humanities 201: Ancient and Medieval Epics (TA, 2 sections)

English 106: Editing for Style (1 section)

English 102: College Composition II (6 sections)

English 101: College Composition I (8 sections)

English 100J: Composition Studio (2 sections)

English 098: Preparatory Composition (1 section)

University of Houston Writing Center

English 1309: ESL Freshman Composition (1 section)

English 1300: Developmental Freshman Composition (7 sections)

PUBLICATIONS

McKinney, Matthew, and Roundtable Participants. "Introduction to 'Teaching Writing Across the English Department Curriculum: A Roundtable.'" *Open Words: Access & English Studies*, vol. 13, no. 1, Dec. 2021, pp. 69–99.

McKinney, Matt, Kalani Pattison, Sarah LeMire, Kathy Anders, and Nicole Hagstrom-Schmidt, eds. *Howdy or Hello?: Technical and Professional Communication*. College Station: Texas A&M University, 2020. Licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](#), except where otherwise noted.

McKinney, Matt. "One For All, All For One: Generating Ecocity Social Systems Through an Interdisciplinary Sustainability Pedagogy." *Ecocity World Summit 2015 Proceedings*. Abu Dhabi. N.p.: n.p., 2015. 289-98. Print.

TEACHING CERTIFICATES

Humanizing Education, Learning, and Leadership Online/Offline Program Certificate, Center for Teaching Excellence, Texas A&M University (April 2019)

TEACHING & PROFESSIONAL GRANTS

OER Creation Award.

Principal Investigator: *Claire Carly-Miles*
Date: Fall 2021 – Spring 2022
Funding Source: *OASES/TAMU University Libraries*
Amount Funded: *\$6,000 (\$750 per investigator)*
Role: *Co-Investigator*

H3I: High Impact Instructional Innovation Grant Proposal 2019-2020 for Curriculum Development and OER for English 210.

Principal Investigator: *Claire Carly-Miles*
Date: *January 2020 – August 2020*
Funding Source: *TAMU College of Liberal Arts*
Amount Funded: *\$10,000*
Role: *Co-Investigator*

Glasscock Writing Group Grant.

Principal Investigator: *Claire Carly-Miles*
Date: *August 2020 – May 2021*
Funding Source: *TAMU College of Liberal Arts*
Amount Funded: *\$250*
Role: *Co-Investigator*

UNDERGRADUATE HONORS THESIS SUPERVISION

“Have You Eaten Yet? An Exploration of the Asian American Food Narrative.” Written by Farisha Rashid, Texas A&M University (April 2023)

“Greenwashing: How It Works, Why It Works, and How We Can Stop It.” written by Laura Gunn, Texas A&M University (May 2022)

WRITING & PROFESSIONAL SERVICE

Chair, Texas A&M W&C Course Advisory Committee (June 2023 – present)

Academic & Professional Track Faculty Representative, Texas A&M English Department Lecturer Job Search Committee (May 2023)

Contributing Editor, English Science Fiction & Fantasy OER Committee (August 2022 – present)

Contributing Editor, English 203 OER Committee, Texas A&M University (May 2021 - present)

Faculty Volunteer, University Disciplinary Appeals Panel, Texas A&M University (October 2020 - present)

Project Leader & First Editor, English 210 Open Educational Resource, Texas A&M English Department (March 2020 - present)

Founding Member, English 210 Revision Committee, Texas A&M English Department (August 2018 - present)

Faculty Advisor, TAMU Freelance Writers (formerly The Odyssey Online), Texas A&M University Chapter (May 2020 - present)

Leadership Coach, The Maroon and White Leadership Program, Texas A&M University (December 2018 – present)

Writing Curriculum Development Specialist, Costa Rica Ecology & Diversity Semester Program, Texas A&M University (Spring 2019 – Spring 2020*)
Canceled due to COVID-19 Pandemic

Writing Workshop Instructor, The Warrior Scholar Project, Texas A&M University (2018 - 2022)

Academic & Professional Track Faculty Representative, Texas A&M English Department WPA Job Search Committee (August 2021 – October 2022)

Guest Editor, *Open Words: Access and English* Special Issue (December 2021)

Mentor for Graduate Assistant Teachers, Texas A&M English Department
(Spring 2019 - Spring 2020, Spring 2023)

Presenter & Workshop Leader, Graduate Student Orientation, Texas A&M English
Department (August 2019, August 2021, Spring 2023, Summer 2023)

Honors Thesis Consultant, The Honors College, University of Nevada - Reno (April
2017 - May 2017)

Committee Member, "Capitalism, Climate, and Public Discourse: The Limits and
Possibilities of Rhetorical Intervention" Symposium Planning Committee,
University of Nevada - Reno (January 2015 - February 2016)

Workshop Leader, Core Writing Program Orientation for Incoming TAs, University of
Nevada - Reno (August 2015)

Writing Specialist, College of Community Health Sciences, University of Nevada - Reno
(January 2015 - May 2015)

Graduate Student Representative, University of Nevada - Reno WAC/WID Job Search
Committee (September 2014 - present)

Committee Member, Western States Rhetoric and Literacy Conference Planning
Committee, University of Nevada - Reno (August 2013 - November 2014)

Councilman, Graduate Student Association, University of Nevada – Reno (May 2013 –
May 2014)

Service Committee Member, Graduate Student Association, University of Nevada –
Reno (August 2013 - May 2014)

Advocates and Allies Committee Member, Graduate Student Association, University of
Nevada – Reno (February 2014 - May 2014)

Awards Committee Member, Graduate Student Association, University of Nevada –
Reno (January 2014 - May 2014)

Sustainability Committee Member, Graduate Student Organization, University of
Nevada (August 2013 – February 2014)

Founding Member, Rhetoric Society of America, University of Nevada – Reno Chapter
(August 2011- May 2017)

Treasurer, Rhetoric Society of America, University of Nevada – Reno Chapter (August 2013 – May 2014)

Executive Officer, English Graduate Organization, University of Nevada – Reno (May 2013 – May 2014)

Co-President, English Graduate Organization, University of Nevada – Reno English (May 2012 – May 2013)

Undergraduate Research Assistant, City of Houston Civil Court Historical Archives, (September 2008 – November 2008)

CONFERENCES: PRESENTATIONS

“Strategy with Style: Cultivating Strategic Thinking with Rhetoric of Style Pedagogy.” *8th Rhetoric in Society Conference*. Rhetoric Society of Europe. Tübingen, Germany (June 2023)

“Cultivating Hope Among Counter-Narratives: Co-Navigating Cultural Conflicts with Students through Rhetoric of Style Pedagogy.” *Conference on College Composition and Communication*. Chicago IL (February 2023)

“Teaching History with Style: Supercharging Rhetoric of Style Pedagogy With Critical Race Theory.” *Rhetoric Society of America Biennial Conference*. Baltimore, MD (May 2022)

“What if We Didn't?: Throwing Out Traditional Pedagogies in the Name of Linguistic Justice.” *Conference on College Composition and Communication*. Chicago, IL (Virtual, March 2022)

“OER: Tools for Equity in Writing Programs.” *National Council of Teachers of English*. Louisville, KY (Virtual Roundtable, October 2021)

“You Can't Spell Teamwork Without OER: Cultivating Collaborative Peer-to-Peer and Instructor Student Relationships.” *Conference on College Composition and Communication*. Spokane, WA (Virtual, April 2021)

“No More Flying Solo: Interdisciplinary Collaboration on OER Textbooks.” *Association of College and Research Libraries Conference*. Seattle, WA (Virtual, April 2021)

“Incorporating Diversity and Inclusivity into English 355: Rhetoric of Style.” *Teaching Writing Now Virtual Symposium*. College Station, TX (February 2021)

“The American Civil(ity) War: Reconciling Civilities and Hospitality with Standpoint Theory in Discussion-Based Classrooms.” *Rhetoric Society of America Biennial Conference*. Portland, OR (May 2020*)

This conference was canceled due to COVID-19

“Performing Digital Politics: Teaching Writing as Political Agency in a Digital Age.” *Conference on College Composition and Communication*. Pittsburgh, PA (March 2019)

“Checking El Tiempo: Applying Experiential Learning to Case Study Analysis in Tech Writing.” *Association of Teachers of Technical Writing Conference*. Pittsburgh, PA (March 2019)

“Totems and Taboos: Empowering Student Voices through Collaborative Critical Discourse Analysis.” *National Council of Teachers of English Conference*. Houston, TX (November 2018)

“That’s So Rhetor-o-normative: Critiquing and Reinventing Sociopolitical Discourse with Taboo Rhetorics.” *Rhetoric Society of America Biennial Conference*. Minneapolis, MN (June 2018)

“Inappropriate Appropriation: An Enthymematic Analysis of Social Conservatives’ Counter-Revolutionary Adaptation of Egalitarian Rhetoric in Response to *Obergefell v Hodges*.” *Rhetoric Society of America Biennial Conference*. Atlanta, GA (May 2016)

“One For All, All For One: Generating Ecocity Social Systems Through an Interdisciplinary Sustainability Pedagogy.” *11th International Ecocity World Summit*. Abu Dhabi, United Arab Emirates (October 2015)

“Felt Knowledge: Using Critical Pedagogy and Bioregionalism to Form an Empathic and Practical Understanding of Climate Change Consequences.” *International Conference on Climate Change: Impacts and Responses*. Reykjavik, Iceland (June 2014)

“Know that Feel: An Argument for Teaching Empathy in First-Year Composition.” *College Composition and Communication Conference*. Indianapolis, IN (March 2014)

“Care at Your Own Risk: A Look at the Benefits and Obstacles of an Empathic Pedagogy in the Composition Classroom.” *University of Nevada - Reno Graduate Conference: On the Brink*. Reno, NV (March 2014)

"Classical Concept, Digital Descendant: An Interdisciplinary Instructional Model for Analyzing the Design Principles of Digital Media Discourse with Aristotelian Enthymemes." *International Conference on Design Principles and Practices*. Chiba, Japan (March 2013)

"From Aristotle to the Airwaves: Renovating Rhetorical Pedagogy via Enthymematic Analysis of Televised Political Argumentation." *University of Nevada - Reno Graduate Conference: RENOvation*. Reno, NV (March 2013)

"Crime or no Punishment? Gulf Fishermen Reframe Tony Hayward's Rhetoric on the Deepwater Horizon Spill." *Rhetoric Society of America Biennial Conference*. Philadelphia, PA (May 2012)

CONFERENCES: RESEARCH NETWORK FORUM PROJECTS

"Examining the Effectiveness of an Empathic Pedagogy." *College Composition and Communication Conference*. Tampa, FL (March 2015)

CONFERENCES: PANELS CHAIRED

"What if We Didn't?: Throwing Out Traditional Pedagogies in the Name of Linguistic Justice." *Conference on College Composition and Communication*. Chicago, IL (Virtual, March 2022)

"The OER and Tech Writing: Strengthening Student and Educator Communities." *Conference on College Composition and Communication*. Spokane, WA (Virtual, April 2021)

"The Work Writing Does: Performative Pedagogy and Writing to Learn." Session E.44. *Conference on College Composition and Communication*. Pittsburgh, PA (March 2019)

"Rhetoric and Environmental Crisis: Risks and Responsibilities." Session 1e. *Western States Rhetoric and Literacy Conference*. Reno, NV (November 2014)

AWARDS & HONORS

Sustainability Champions Team Award (Spring 2021)